



**WYŻSZA SZKOŁA BANKOWA**  
**Warszawa**



# free conference

# Pandemic

# as a Catalyst

# for Change

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**format:**

**On-line StreamYard**

**date:**

**29.06, 9:00-15:20 Central European Time**

**registration:**

**[www.wsb.pl/warszawa/pandemic-catalyst-change-konferencja-naukowa](http://www.wsb.pl/warszawa/pandemic-catalyst-change-konferencja-naukowa)**

**organizing Institution:**

**WSB University Warsaw, Poland**

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Welcome Speech	Olaf Żylicz (WSB University, Warsaw, Poland)	9:00-9:10
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### Session 1: Higher Education Has Been Ill under COVID-19?

Subject	Speaker	Timing
Introduction		9:10-9:15
Students' Experiences and Learning of Students: A Multicultural Perspective	Dunia Harajli (Lebanese American University, Lebanon) & Bart F. Norré (Stenorohm GmbH / School of Management Fribourg, Switzerland)	9:15-9:35
Teaching Challenges and Lessons Learned	Krzysztof Koj (WSB University Chorzów, Poland)	9:35-9:55
Management of Digital University	Łukasz Sułkowski (Jagiellonian University, Poland)	9:55-10:15
Higher Education under COVID: Experiences and Lessons from Kenya	Ben Ngoye & Dr. David Mathuva & Moses Nyangu (Strathmore University Nairobi, Kenya)	10:15-10:35
Panel: Emerging Trends in Teaching	Vartika Dutta (IIM Amritsar, India), Gil Bozer (Sapir College, Israel), Ryszard Sowiński (WSB University Ponań, Poland)	10:35-11:05

### Session 2: Lonely Crowd: Pandemic Social and Individual Experiences

Subject	Speaker	Timing
Introduction		11:25-11:30
Between Despair and Hope	Rafał Ohme (NEUROHM / WSB Warsaw, Poland)	11:30-11:50
Asian Societies and COVID – 19	Piotr Ostaszewski (Ambassador of Poland to S. Korea, Poland)	11:50-12:10
The Impact of National Cultures on Pandemic Response	Karolina Julia Helnarska (Jan Długosz University in Częstochowa, Poland)	12:10-12:30
Social Changes in the Post Covid World	Agnieszka Wójcik-Czerniawska (SGH Warsaw School of Economics Warsaw, Poland), Grzegorz Maśloch (SGH Warsaw School of Economics Warsaw, Poland), Andrea Rey (University of Naples Federico II, Italy), Naglaa Fathy El Dessouky (University of Bahrain)	12:30-12:50
Technology Supported Society: Virtual Tools	Piotr Maśloch (War Studies University, WSB Warsaw, Poland) & Dorota Kurek (War Studies University, Poland)	12:50-13:10

### Session 3: Managing Business under Pandemic Fire

Subject	Speaker	Timing
Introduction		13:35-13:40
From Crisis to Crisis – Longitudinal Research on Executives	Krzysztof Tarka (Managing Partner, TARKA EXECUTIVE'S, Poland)	13:40-14:00
Post-Covid World Economy	Witold Orłowski (Warsaw University of Technology Business School/PwC, Poland)	14:00-14:20
Production and Logistics Transformed under COVID – Chilean Experiences	Guillermo Graniffo (Universidad Autónoma de Chile, Chile)	14:20-14:40
Holistic Management of the COVID-19 Pandemic	Jan Solarz (WSB University, Warsaw)	14:40-15:00
Panel: The New Post COVID Normality?	Przemysław Powalacz (CEO Geberit, Poland), Rostislav Benak (Assessment Systems, CEE), Krzysztof Książkowski (SGH Warsaw School of Economics / Poland)	15:00-15:30
Wrap-up	Olaf Żylicz (WSB University, Warsaw, Poland)	15:30-16:00