

## 5. ORGANISATIONAL MATTERS

- **current information concerning the Conference** are available at:  
<https://www.wsb.pl/poznan/badania-i-nauka/konferencje-i-seminaria/tourism-and-recreation-metropolitan-areas-problems-and-challenges-20-21112019>
- **if you are interested in participation** in the Conference, please complete a **registration form** available at:  
<https://www.wsb.pl/poznan/formularz/conference-registration-form->
- **Conference fees:**
  - **PLN 400** (participation with coffee breaks, lunch breaks, conference materials, welcome dinner in 20<sup>th</sup> November, and paper publication)
  - **PLN 250** (paper publication without participation)
  - **PLN 200** (participation with coffee breaks, lunch breaks, conference materials, welcome dinner in 20<sup>th</sup> November, without paper publication)

WSB bank account details:

PL45 1020 4027 0000 1902 1280 5992

Bank transfer name: Conference – tourism and recreation

### Important dates:

- 15.05.2019** – a deadline for registration and submission of presentation titles and paper abstracts in English
- 15.06.2019** – a deadline for submission of complete paper manuscripts (in Polish or English) and transfer of Conference fees

## 6. ORGANISING COMMITTEE

Chairwoman: Maria Zamelska, Ph.D.

Secretaries: Tomasz Lewandowski, Ph.D.; Joanna Łuczak, Ph.D.

Members: Agata Basińska-Zych, Ph.D.; Stanisław Bronowicki, Ph.D.;  
Alicja Kaiser, Ph.D.; Jarosław Styperek, Ph.D.;  
Michał Preisler, M.Sc.; Lidia Seroczyńska, M.Sc.

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INTERNATIONAL SCIENTIFIC CONFERENCE  
OF THE 'TOURISM AND RECREATION IN METROPOLISES' SERIES

# Tourism and Recreation in Metropolitan Areas – Problems and Challenges

organised by

***WSB University in Poznan***

and

***Ivan Franko National University of Lviv***

under the Honorary Patronage of:

His Magnificence Rector  
of the WSB University in Poznan  
***prof. Józef Orczyk, Ph.D.***

His Magnificence Rector  
of the Ivan Franko National University of Lviv  
***prof. Volodymyr Melnyk, Ph.D.***

**20–21 November 2019**

**WSB University in Poznan, Poland**

## 1. BACKGROUND

Growing number of cities and metropolises are currently functioning according to the so-called 'smart city' development concept. Principles and practical solutions of smart cities require identification and characterisation of economic and social issues in the context of spatial and environmental reality. The analysis of the aforementioned issues has to take into consideration the development of tourism and recreation, including not only the nature of the offer itself but first and foremost internal promotion addressed to the inhabitants. Development of tourism and recreation services gradually becomes one of crucial elements improving the quality of life. Their significance is proven by, for instance, the fact that local governments fund creation of comprehensive programmes in this field.

Similarly to previous years, it is planned that the Conference will offer a multifaceted insight into the essence of differences and similarities between metropolitan areas and challenges in the field of tourism and recreation, especially in connection to their sustainable development.

## 2. PURPOSES

The International Scientific Conference of the 'Tourism and Recreation in Metropolises' Series entitled 'Tourism and Recreation in Metropolitan Areas – Problems and Challenges' is assumed to be a continuation of the issues discussed in the Conferences of 2015 and 2017 organised by the WSB University in Poznan, i.e. tourism and recreation related to the functioning of urban agglomerations.

The purpose of the Conference is to get to the bottom of the mechanisms of tourism and recreation functioning, in particular conditions of similarities and differences in their development in major urban centres like modern metropolises. The Conference will also serve as a platform enabling to discuss new methods of analysing the role of tourism and recreation in metropolises and to exchange knowledge, experiences, and the most recent results obtained by scientists and industry organisations for different metropolises of Poland, Europe, and worldwide.

Moreover, the Conference aims at increasing the level of international cooperation and creating conditions enabling to establish new international research teams.

## 3. RANGE OF TOPICS

The Conference programme covers a broad range of topics concerning the most important phenomena and processes connected to possibilities of development and trends in tourism and recreation in metropolises. The range includes some of the most significant problems of current situation of tourism and recreation in major urban centres. It is intended to interest a broad group of specialists that may find interesting research areas within the field of tourism and recreation.

### Suggested topics:

- Cities' branding strategies employing 'smart' values and innovative practices
- Modern tourism and recreation forms in metropolises
- Metropolises as tourist destinations and their influence on the region's income related to tourism
- Regionalisation of touristic areas within a metropolis
- Metropolises and issues of spatial planning, environmental protection, and inhabitants' quality of life
- Dynamics of changes in tourist areas of world metropolises
- The problem of overtourism in urban areas
- Place of tourism and recreation in the development of 'smart' metropolises
- Metropolis inhabitants' health-seeking behaviour in the context of physical and recreational activity

## 4. PUBLICATIONS

Submitted papers can be published in English, provided that such they obtain two positive reviews, in the WSB University in Poznan's journal 'Studia Periegetica' (ISSN 1897-9262) indexed in the following databases: PBN, POL-Index, Index Copernicus (2017 Index Copernicus Value (ICV): 100.00).

- **Editorial requirements** concerning papers are available at:  
[https://wydawnictwo.wsb.pl/sites/wydawnictwo.wsb.pl/files/instructions\\_for\\_authors.pdf](https://wydawnictwo.wsb.pl/sites/wydawnictwo.wsb.pl/files/instructions_for_authors.pdf)

More: <https://papers.wsb.poznan.pl/studia-periegetica?language=en>