



Notice on Registration for Business Management Summer Course “STARTUP-2022”

Proposal for Students to participate in an online short-term Summer school, held by Vytautas Magnus University in Lithuania

Introduction

To help you stay connected and broaden eye-horizons while staying at home in summer free time, Lithuania Vytautas Magnus University provides high-achieving and ambitious international students with a transformative educational experiences at top university of Lithuania.

*The course “**Startup: a business plan and budget**”, was successfully held in 2021, with more 20 students from 6 countries. The course was designed for any students who have business ideas and willing to prepare business plan and budget for idea realization. There is no specialty, age and education restrictions for participants. The participants will interact with lecturer and share ideas and experiences with panel members during lectures and after. In pursuit a concrete goal or simply enjoy learning, you can build new skills and gain new perspectives.*

- **Duration:** 27 June - 1 July, 2022.
- **Teaching method and Learning platform:** Live streaming via MS Teams.
- **Valuation:** 1 week, 30 hours for 1 credit. (16 hours of lecture conducted by lecturer and 14 hours of self-preparation).
- **Learning Outcomes:** *To learn how to prepare a Business plan and budget for your own business. At end of the course, students will be expected to prepare a presentation to explain their business idea, plan and present them to the all participants.*
- **Participants from different countries:** *We invited students from China, India, Indonesia, Malaysia, Lithuania, Poland, Turkey and Ukraine to attend this summer course. The total number of students in one course will not exceed 20 (about 10 teams).*
- **Working language:** *English (students should be able to communicate and present their ideas in English fluently).*

Course Schedule:

Day	Time (EEST, Vilnius)	Hours	Content of the Course (Contact time)
27.06.2022	10.00-13.00	3	Aims, Methodology, Examples; Brainstorming, Discussion about business ideas.
28.06.2022	10.00-13.00	3	Model Canvas; Expected incomes; Plans; Structures; Salaries; Budget.
29.06.2022	10.00-13.00	3	Marketing; Main assets; Capital; Loans; Amortization; Budget.
30.06.2022	10.00-13.00	3	How to prepare the best presentation; Learning from friend's mistakes.
01.07.2022	10.00-14.00	4	Presentations for „Investors“and discussions.

Application information

1. Program Fee

- **60 Euro per participant;**
- **for groups (6 and more people) – 10% discount;**

2. Account Information

Vytautas Magnus University, legal entity code: 111950396; VAT code: LT119503917,

Bank account - AB SEB bank, IBAN - LT35 7044 0600 0290 0835; SWIFT (BIC) CBVILT2X

Please indicate in the script that this payment is for **“STARTUP-2022”**.

3. Registration Deadline: 16th of June 2022, 4.00 p.m.

4. Payment Deadline: *The program fee must be paid after confirmation of participation, not later than the 20-st of June 2022.*

5. Online Registration please click [HERE](#).

Priority for participation – according to registration and payment date.

Contact

Organizer and lecturer: *Prof. Dr. Jan Žukovskis*

Email: jan.zukovskis@vdu.lt

Cell phone: +37069816243

Address: *Department of Business and Rural Development Management, Vytautas Magnus University, Lithuania*

We welcome your participation, see you online!