



**Wyższa Szkoła Bankowa  
we Wrocławiu**

**New offer of intensive international education programs  
at WSB University in Wrocław**

## **Online meeting with the Intensive international education programs (IMPK) in the area of Project Management**

Let's meet online for a week of adventure with agile project management and design thinking! Additionally, as part of the IMPK Project Management, students will take part in a 6-hour module popularizing Polish culture and promoting Poland.

When: **11-15th October 2021**

Where: **online**

Cost of participation: **free of charge**

Registration deadline: **20th September 2021**

More at: **[www.wsb.pl/english/wroclaw/impk](http://www.wsb.pl/english/wroclaw/impk)**

# Managing diversity and communication in agile teams



## Meet our experts

### Daria Lewandowska

Sociologist, MBA Alumnus, Emotional Intelligence Expert, Psycho-social Skills Master Trainer, ICF Coach and Senior Learning & Development Consultant.

Her professional experience comprises 15+ years of diverse learning and development work, including in world's top high tech, multinational corporations, research and development center, and a privately found training company (selfmakers). She is managing projects in the field of Positive Psychology, Cognitive - Behavioral Therapy, the Applied Drama Method, Systemic Coaching and Family Constellation in Business and Management - one of the most efficient methods of holistic counseling. She creates online systemic education for individuals and teams to support their leadership flow and the whole organizational systems vitality.

## What makes a good team when it comes to Agile?

Agile is all about good communication and collaboration. The reality is some people are good communicators while others are very poor communicators. When you want to build an Agile team, look for teamwork and communication skills. This can be as simple as someone who looks at you when you are talking to them. Moreover, having a lower level of technical skills is not necessarily a blocker because you can teach those skills whereas it is harder to teach the 'soft' skills and the right mindset.

Agile teams need a mix of people who focus on the detail as well as those who look at the bigger picture, they need creative thinkers as well as those who focus on the team wellbeing. Knowing this helps people recognize that they are all valuable and that a team needs coverage in all areas. It also instills respect for differences.

It has been proven that higher cognitive diversity correlates with better performance. Cognitive diversity has been defined as differences in perspective or information processing styles. It is not predicted by factors such as gender, ethnicity, or age. Here we are interested in a specific aspect of cognitive diversity: how individuals think about and engage with new, uncertain, and complex situations.

### Benefits for participants:

- Getting to know what diversity has to do with agile methodology and what makes a good team
- Understanding what is an Agile Manager / SCRUM Master's responsibility when it comes to promoting diversity and managing a diverse or distributed team
- Acquiring knowledge about refreshing teams regularly in an agile environment
- Familiarizing with practical exercises on cognitive diversity
- Getting to know how to model and reinforce psychological safety in agile teams (participants will learn tips to create team environments where everyone can contribute based on anonymized scenarios that illustrate behaviors that can support and harm psychological safety).

# Design thinking



## Meet our experts

### Damian Derlukiewicz

Vice Director of the Center for Scientific and Technical Information. Head of the Visualization and Virtual Prototyping and Interdisciplinarity and Creative Designing Labs.

Since 2006, the doctor of technical sciences in the field of Mechanical Engineering. He is the author of about 120 scientific and research works including national and international publications, and works for the industry related to the design of machines and devices, strength calculations and optimization of machines and especially innovative and creative design using innovative design methods, ie., "Design Thinking".

He is a laureate of a prestigious scholarship program "Top 500 Innovators", Stanford University, California, USA. Member of the Board and a representative of the University in the platform at the European Parliament "Knowledge 4 Innovation - K4I". An author of many implementations of innovative solutions into the industry.

## Design Thinking is a methodology for creating innovative products and services based on a deep understanding of the problems and needs of users.

Design Thinking is a systematic approach to the innovation process. The first step is to build an interdisciplinary team consisting of specialists who can look at the problem from different perspectives: engineers, technologists, marketing and design specialists, sociologists, etc. Then, the appointed team carries out, step by step, the subsequent stages of the method (described below), using a set of tools and techniques, in order to work out a solution that can be implemented.

Design thinking is "human-centered," which means that it uses evidence of how consumers (humans) actually engage with a product or service, rather than how someone else or an organization thinks they will engage with it. To be truly human-centered, designers watch how people use a product or service and continue to refine the product or service in order to improve the consumer's experience. This is the "iterative" part of design thinking. It favors moving quickly to get prototypes out to test, rather than endless research or rumination.

Design Thinking is based on **teamwork and marking the area of cooperation in** such different disciplines as technology, marketing and craftsmanship.

The methodology consists of five stages: empathizing, problem definition, solution generation, prototyping and testing. The implementation of these stages does not have to be linear, we can return to the previous stage at any time.

Thanks to "design thinking" you will develop a new style of work:

- more **effective** because it is based on multidisciplinary teams
- more **creative** because it draws inspiration from design methods
- more **tailored to the needs of your client**, because he is maximally focused around the human being - his functional and emotional need.

# Agile PM



## Meet our experts

### Romuald Krysiak

Approved Inprogress Trainer of Scrum, AgilePM®, AgileBA®, PRINCE2® Certified Scrum Master PSM II and Product Owner PSPO I.

He started his professional career as a programmer many years ago and then, in 2005, managed his first projects in the IT industry. He used to work for such companies as Samsung, Grundig, Vectra or Orange, specializing mainly in the areas related to the software, hardware development and manufacturing electronic devices.

He had the opportunity to manage programmer's project teams, spread around the world, starting from Indonesia and ending with the USA. He has carried out projects organized in an agile way (AgilePM® + SCRUM), related to content management systems dedicated to such clients as Ford or Colgate-Palmolive. He plays the role of facilitator as well.

## Let's find out the answers to the questions:

- Are we living in the VUCA world today?
- Have you ever heard about an agile approach at work or in regular life?
- Do you know what Scrum, iterative development and incremental delivery, facilitation and modeling are, and how to use them all simultaneously?
- Do you know who the Servant Leader is and what he does?
- What can the agile approach give us as people and civilization, and where it will lead us?

We will talk about what Agile management is, at the level of product development, and project management. We will learn about the philosophy, Agile Manifesto and Agile values. We will practice the principles of Agile Management and learn how to apply them in everyday life or at work. On a life example, we will get to know the process of Agile Management and we will find out what roles and responsibilities must be fulfilled in order to make agile project successful.

In addition to this, we will practice usage of artifacts and Scrum events, which perfectly complement the Agile Project Management in the context of solution development.

### Benefits for participants:

- Getting to know the SCRUM framework and the methodology of Agile Project Management
- The usage of the SCRUM framework in practical exercises
- Acquiring knowledge and practical skills ready to be used at work or study
- Familiarization with certification methods in the areas of Agile methodologies.

## For more information please contact:

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