REGULATIONS FOR RECRUITMENT AND PARTICIPATION IN INTENSIVE INTERNATIONAL EDUCATIONAL PROGRAMS IN THE 2025/26 ACADEMIC YEAR – DIGITAL SKILLS ACADEMY – FROM DESIGN TO PROGRAMMING

I. GENERAL PROVISIONS

1. The organizer of the recruitment for Intensive International Educational Programs (IMPK) – Digital Skills Academy – from Design to Programming – is WSB Merito University in Wroclaw.

2. The main objective of the IMPK programmes is to strengthen participants' digital competencies and enable them to acquire practical skills in the following areas: application development using SwiftUI, deployment and management of Apple devices (MDM/ABM/DDM), programming in Python with applications in artificial intelligence and machine learning, as well as graphic design in Adobe Illustrator – in order to increase their competitiveness on the labour market. The programmes take the form of intensive, five-day online workshops and involve practical exercises and project-based work in international teams; the achieved learning outcomes are verified and confirmed by a micro-credential.

3. The IMPK topics include two edition of each of the following themes:
   • IMPK – SwiftUI – Quick and Easy App Development for Apple Devices
   • IMPK – Graphic Design with Adobe Illustrator
   • IMPK – Artificial Intelligence Using Python Programming
   • IMPK – Introduction to Apple Device Deployments

II. GENERAL RECRUITMENT PRINCIPLES

1. Recruitment and participation in IMPK are carried out in accordance with the principles of equal opportunities and non-discrimination. At the application assessment stage, factors such as gender, age, disability, origin, race, nationality or any other personal characteristics shall not be taken into account, unless otherwise specified in the Call for Applications.
   Data relating to these characteristics may be collected solely for the purposes of monitoring, reporting and implementation of projects financed from FERS funds and shall have no impact on the outcome of the recruitment process..

III. RULES FOR ENTERING THE RECRUITMENT PROCESS

1. Recruitment is conducted online via a Microsoft Forms application form used for the submission and assessment of applications.

2. A student applying for IMPK must be enrolled in a bachelor's, master's, or long-cycle master's program at a at a foreign higher education institution. The field of study is not restricted. A minimum English proficiency of B2 (CEFR) is required..

3. A student may take part in only one IMPK.

IV.   PARTICIPANT QUALIFICATION CRITERIA

1. The declared level of English proficiency (minimum B2 CEFR) will be taken into account during the qualification process.

2. After qualification and prior to the start of the program, the Organizer may require the participant to submit either a language certificate or a written declaration confirming the required level of English proficiency (minimum B2 CEFR).

3. The motivation provided by the candidate in the application form (Microsoft Forms) will be assessed, in particular with regard to the candidate's interest in the program and the relevance of their reasons for applying.

4. The decision on qualification is made by the Organizer based on the adopted qualification criteria.

5. If the number of applicants exceeds the available places, a waiting list will be created.

6. Candidates from the waiting list will be admitted if places become available.

7. Participation in the IMPK programme is limited to persons who hold student status throughout the entire duration of the programme and who have reached the age of 18. The participant must be legally an adult in accordance with the laws of their country of citizenship.

V.   BASIC INFORMATION ABOUT THE IMPK

1. Each addition is organized in an online, live (synchronous) format.

2. IMPK sessions follow the Polish time zone: GMT+2 (late March to late October – summer time) and GMT+1 (late October to late March – winter time).

3. Program duration:

   • 30 teaching hours – IMPK SwiftUI – Quick and Easy App Development for Apple Devices

   • 30 teaching hours – IMPK Introduction to Apple Device Deployments

   • 30 teaching hours – IMPK Artificial Intelligence Using Python Programming

   • 30 teaching hours – IMPK Graphic Design with Adobe Illustrator

   • Programs run continuously over 5 days (Monday–Friday). Each IMPK includes an entry (diagnostic) test and a final test.

4. Each edition includes fron 12 to 16 participants.

5. Before starting the course, each qualified participant must create an account in the NAWA IT system; the registration link and instructions will be sent by e-mail.

6. Participation in IMPK is free of charge.

VI. LEARNING OUTCOME VERIFICATION AND COMPLETION OF IMPK

1. The learning outcomes for individual IMPK programs are specified in the annexes to these Regulations:
   – Annex 1: IMPK – SwiftUI – Quick and Easy App Development for Apple Devices,
   – Annex 2: IMPK – Introduction to Apple Device Deployments
   – Annex 3: IMPK – Artificial Intelligence Using Python Programming
   – Annex 4: IMPK - Graphic Design with Adobe Illustrator
2. To complete IMPK, the participant must attend at least 80% of classes.
3. After the program ends, the participant undergoes learning outcome verification conducted in relation to predefined learning outcomes, using methods determined by the Organizer (e.g. final test, task/project, simulation). Both an entry test and a final assessment are conducted.
4. A participant is considered to have successfully completed the IMPK only if both conditions are met: the required attendance and a positive result of learning outcome verification.
5. Failure to meet any of the above conditions results in not passing the IMPK.
6. Participants who complete the IMPK receive a micro-credential confirming the learning outcomes achieved, including knowledge, skills and social competences.

VII. WITHDRAWAL FROM PARTICIPATION IN IMPK

1. If a qualified participant is unable to take part in the IMPK for any reason, they must inform the IMPK Organizer.

VIII. FINAL PROVISIONS

1. WSB Merito University in Wroclaw reserves the right to amend the regulation if required due to changes in IMPK implementation guidelines.
2. In exceptional cases, the IMPK Organizer reserves the right to change the IMPK dates without providing justification.
3. Matters not regulated by these regulations shall be decided by the Organizer, in accordance with applicable regulations and guidelines concerning projects financed from the European Funds for Social Development (FERS).
4. These regulations enter into force on 15 March 2026.