



Public Health - Healthcare Management

- Program - studia II stopnia

full-time part-time IN OCTOBER Master's English

What do you gain by studying Healthcare Management at WSB Merito University?

If you decide to specialise in healthcare management, you will acquire skills in the management of medical facilities, strategic planning and analysis of healthcare systems.

You will learn modern management methods, quality management and be able to make evidence-based decisions. Classes are held in English, so you will not only learn about the specifics of working in the public health sector in a European environment, but you will also be able to complete work placements in European institutions.

Studying public health will give you a solid understanding of health care, epidemiology, economics, health psychology, medical law, management and ethics. This will help you grasp the complex relationship between health and socio-economic factors and the role of the health system in creating healthy lifestyles and building a healthy society.

Your role in prevention and promotion of healthy lifestyles: You'll be playing a big part in promoting healthy lifestyles and preventing diseases, which is really important for improving people's quality of life. Your work will help raise awareness of health issues in society.

The programme emphasises the practical application of your knowledge. You will learn to design, implement and evaluate health programmes, analyse health data and manage projects, preparing you for real-world professional challenges. The courses and group projects on the programme will help you develop the communication, negotiation and conflict resolution skills that are essential when working with patients, interdisciplinary teams and building trust in professional relationships.

The programme has been developed in collaboration with practitioners in the medical and administrative fields. We also offer an extensive programme of work placements and internships, both in Poland and abroad, allowing you to gain valuable experience while studying. Our university offers modern teaching facilities and access to specialist library resources.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_wroclaw a studentem zawierana jest w formie pisemnej.



Our lecturers are experienced professionals from a variety of healthcare-related fields, both theoreticians and practitioners with many years of experience. Their knowledge and experience will equip you with the skills you need to manage effectively in the healthcare sector.

Key program features

- Data security in health care
- Biostatistics
- Demography
- Economics and financing in health care
- Marketing of healthcare services
- Lifestyle medicine
- Sanitary and epidemiological surveillance
- Organisation and management in health care
- Social pathologies and therapeutic programmes
- Public health issues
- Health promotion
- Management psychology
- Accounting in health care
- Social and health insurance
- Quality management in health care
- Management of international health programmes
- Human resources management in health care
- Management in lifestyle medicine

Career opportunities

After completing your studies, you will be able to work in managerial positions in health care institutions, public administration institutions, non-governmental organisations and consulting companies dealing with health care in Poland and abroad. Your diploma in English will confirm not only your professional knowledge of healthcare structures, but also your cross-border contacts. Your competences will be valued in the private, public and international sectors.