



International Public Speaking and Leadership

- Program - studia podyplomowe

part-time 2 semesters IN OCTOBER English

International Public Speaking and Leadership

International Public Speaking and Leadership is the English version of the prestigious postgraduate studies:

Wystąpienia publiczne i przywództwo w biznesie. It fosters mastery of communication skills necessary to be a successful leader in roles within the international environment. One of the strengths of this course is the fact that students are frequently recorded when delivering their speeches. Recorded materials are handed over to students, allowing them to analyse their own work and monitor their progress. Our lecturers, who regularly perform onstage professionally, share their expertise in an engaging manner to increase knowledge retention among students and speed up the learning pace. Additionally, in order to consolidate and systemise the acquired skills, students deliver their final business presentation during the last session, arranged as a simulation of a business conference.

Benefits

Postgraduate students:

will learn to perform professionally in public and speak in English

will take part in simulations of public speaking and give informational and occasional speeches, motivational, improvised, crisis, inspirational and sales speeches in English.

Additional requirement

In the recruitment process, the candidate should submit a declaration confirming the knowledge of the English language at the level of at least B2 according to ESOKJ.



Meet our lecturer:

"

I am a passionate Public Speaker with over a decade's worth of competitive and non-competitive speaking. In my speeches I confront life experiences, disclosing failures and struggles and drawing lessons. I do this to inspire productivity, self-confidence and mental resolve in and beyond the office.

"

Cyril Junior Dim

lecturer in the field, European champion and semi-finalist of the world championships in public speaking 2020

Key program features

Basics of public speaking (8 hrs.)

Networking and self-presentation (4 hrs.)

Influence and persuasion in public speaking and leadership (16 hrs.)

Body language and vocal variety for public speaking (8 hrs.)

Rhetoric – making your point effectively (4 hrs.)

Leadership and effective communication (16 hrs.)

Authentic leader and speaker (8 hrs.)

Impromptu speaking – responding to unexpected situations (8 hrs.)

Business storytelling (16 hrs.)

Eristics – the art of dispute (8 hrs.)

Professional image of the speaker (8 hrs.)

Public speaking in mass media (8 hrs.)

Virtual public speaking and online meetings (8 hrs.) (online)

Sales presentations (16 hrs.)

Public speaking during business events and conferences (8 hrs.)

Public speaking simulations (24 hrs.)

Tuition fees

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_wroclaw a studentem zawierana jest w formie pisemnej.



Tuition fees

A good degree does not need to be expensive.

Although our degree programs are not free, we do our best to provide students with multiple options to bring down their tuition expenses or to schedule them as conveniently as possible.

Innovative payment scheme

The WSB Universities has a reputation for innovative solutions to tuition payment, including the so called guaranteed flat rate available to international students. This means that your tuition rates will not increase throughout the duration of the program, making it a lot easier for you to plan your tuition expenses.

No hidden costs

WSB Universities adheres to stringent transparency standards: all expenses associated with each program are indicated in the published Fee Payment Schedule. As a result, you know well in advance how much your degree will cost you, and you can be assured that there will be no unexpected additional expenses.

Full information on payments can be found in the University's regulations.

Prices for **International Public Speaking and Leadership**

Installment	Price per year
one installment	5450 PLN 6050-PLN
ten installments	545 PLN (each) 605-PLN

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