



Management - International Management

- Program - studia II stopnia

full-time part-time IN OCTOBER Master's English

Course description:

The field of International Management is a programme taught fully in English. It give the opportunity to fulfil the management-sphere education to people, who are already experienced workers, but also to those who would like to work at international market in the future. This programme allows to improve business English which is crucial within the international cooperation.

The classes are held by the experienced academic teachers, but also by people who are experienced in this field – workers from companies of different trades. Meetings are held only on weekends – that allows WSB Merito students to combine studies and work.

This programme includes various management' aspects, but also envelopes managers' qualifications. This programme is aiming into preparing modern manager who will be able to take up challenges on a different markets.

Subjects are planned into 4-hours blocks – workshops. Within the programme, we have planned 3-semester-lasting MA seminar and the possibility of mastering the second foreign language thanks to the Rosette Stone platform.



Management and
business games



Studio sessions



Specialization in
English



KIVI – Key Visual
Business and Research
Group

Work for you:

International projects manager

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_wroclaw a studentem zawierana jest w formie pisemnej.



International projects consultant

International enterprises consultant

Chief Management Office

Chief Strategy and Development Office

Key program features

SUBJECTS OF GENERAL EDUCATION

Foreign language

Modern economic issues

Practical law aspects

MAJOR SUBJECTS

Macroeconomics

Strategic management

Accounting management

Measurement and modelling in management

Processes management

Quality management

Marketing management

Entrepreneurship

International marketing



Business data analysis

International market' negotiating strategies

Manager qualifications workshops

FIELD OF STUDY' SUBJECTS

Public speaking

Creativity

Purchaser's behaviour

Lean management

Shift management

Making and maintaining business relations

International business projects

Business Savoirvivre

International taxes

Design thinking

Portfolio' analysis

Ebusiness management

International business competences

Unassisted work

Internships

MA seminar



This field of study is not only traditional, but also unassisted work in the library. The study programme provides also internships.

Your knowledge and abilities

Ability to analyse phenomena taking place on the market in macroeconomic terms

Knowledge of various management concepts

Ability to analyse numeric data

Knowledge of the functioning of basic areas of an international enterprise

Ability of cooperation including making and maintaining relations

Creativity and unconventional solutions searching

Ability of dealing with surrounding changes

LEARN MORE:

Do you dream about international business carrier? Choose English language studies on the WSB Merito University! Each question will be answered if you ask out International Students Office via email: **study@wsb.wroclaw.pl**