WSB MERITO UNIVERSITY WROCLAW

International Management

MASTER'S DEGREE - SPECIALITY

Form: Full-time • Part-time

Study form: Hybrid • Traditional (on-site)

Features: Master's degree • From October • English • Program launch guarantee • 4 semesters

City: Wrocław

What will you learn?

- You will learn about different **management concepts**, helping you better understand and implement modern approaches to international management
- You will learn to **analyze macroeconomic phenomena**, enabling you to better understand global trends affecting company operations
- You will acquire the **ability to thoroughly analyze numerical data**, essential for making effective business decisions
- You will learn **how to build and maintain business relationships**, which are fundamental to effective international management
- You will master **the art of seeking creative solutions**, especially valuable for management in challenging and dynamic conditions
- Classes in English will provide **knowledge of international management terminology**, increasing your competitiveness in the job market

Work opportunities

- Find a job as an **International Project Manager**, leading global projects and managing multicultural teams
- Become an **International Markets Specialist**, analyzing data and developing strategies for entering new markets
- Develop your career as a **Director of Strategy and Development**, creating long-term plans for globally operating organizations
- Work as a **director of new market development**, allowing you to lead company expansion into new regions
- Work as a **specialist in international companies**, supporting the development of projects on a global scale
- Take the position of **managing director**, coordinating operations and activities within international organizational structures

Study program

Practical studies

We teach in a way that best prepares you for the real challenges you will encounter in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decisions in market conditions.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – experts from the industry.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

Selected major-specific courses:

- Business data analysis
- Entrepreneurship
- Macroeconomics
- Managerial accounting
- Managerial skills
- Marketing management
- Measurement and modeling in management
- Negotiation strategies in international markets
- Process management
- Quality management
- Strategic management

Selected specialization courses:

- Branding Building and maintaining business relationships
- Change Management
- Consumer behaviours
- Creativeness
- Decision problems in business
- Design thinking
- HR business partner
- International business project
- International finance

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Foreign language study

All classes in this field are conducted **in English**. Additionally, you will participate in courses aimed at deepening your knowledge of specialized English in your field.

Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

Study completion requirements:

Master's degree studies conclude with the **preparation and defense of a master's thesis**. During the course of study, passing individual subjects is based on projects, presentations, written or oral exams. The entire program is practical and focused on developing professional competencies.

Program partners

HEXE DATA Data Analytics Company

IMPEL BUSINESS SOLUTIONS

ILLUSTRO SZKOLENIA DORADZTWO

www.nzb.pl

Nowoczesne Zarządzanie Biznesem

ZIG Zachodnia Izba Gospodarcza

Agencja Kuźnia

opstalent

How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).
Learn more

Take the first step – register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.
Create an account or log in

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