

# International Management

MASTER'S DEGREE - SPECIALITY

**Form:** Full-time • Part-time

**Study form:** Hybrid • Traditional (on-site)

**Features:** Master's degree • From October • English • 4 semesters

**City:** Wrocław



## What will you learn?

- You will learn about different **management concepts**, helping you better understand and implement modern approaches to international management
- You will learn to **analyze macroeconomic phenomena**, enabling you to better understand global trends affecting company operations
- You will acquire the **ability to thoroughly analyze numerical data**, essential for making effective business decisions
- You will learn **how to build and maintain business relationships**, which are fundamental to effective international management
- You will master **the art of seeking creative solutions**, especially valuable for management in challenging and dynamic conditions
- Classes in English will provide **knowledge of international management terminology**, increasing your competitiveness in the job market

## Work opportunities

- Find a job as an **International Project Manager**, leading global projects and managing multicultural teams
- Become an **International Markets Specialist**, analyzing data and developing strategies for entering new markets
- Develop your career as a **Director of Strategy and Development**, creating long-term plans for globally operating organizations
- Work as a **director of new market development**, allowing you to lead company expansion into new regions
- Work as a **specialist in international companies**, supporting the development of projects on a global scale
- Take the position of **managing director**, coordinating operations and activities within international organizational structures

## Study program

### Practical studies

We teach in a way that best prepares you for the real challenges you will encounter in your professional career.

- **Group projects** – real business problems.



- **Simulations** – decisions in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – experts from the industry.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

### **Selected major-specific courses:**

- Business data analysis
- Entrepreneurship
- Macroeconomics
- Managerial accounting
- Managerial skills
- Marketing management
- Measurement and modeling in management
- Negotiation strategies in international markets
- Process management
- Quality management
- Strategic management

### **Selected specialization courses:**

- Branding Building and maintaining business relationships
- Change Management
- Consumer behaviours
- Creativeness
- Decision problems in business
- Design thinking
- HR business partner
- International business project
- International finance



## Foreign language study

All classes in this field are conducted **in English**. Additionally, you will participate in courses aimed at deepening your knowledge of specialized English in your field.

## Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

## Study completion requirements:

Master's degree studies conclude with the **preparation and defense of a master's thesis**. During the course of study, passing individual subjects is based on projects, presentations, written or oral exams. The entire program is practical and focused on developing professional competencies.

## Program partners



### How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).

[Learn more](#)

### Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online**. Your educational service contract can be drawn up later as you have collected all of the required documents. [Create an account or log in](#)