

Healthcare Management

MASTER'S DEGREE - SPECIALITY

Form: Full-time • Part-time

Study form: Hybrid • Traditional (on-site)

Features: Master's degree • From October • English • 4 semesters

City: Wrocław



What will you learn?

- You will acquire **skills in managing medical facilities and strategic planning**, which are essential in the healthcare sector
- You will learn to **apply modern management and quality management methods**, enabling you to make evidence-based decisions
- You will understand **the specifics of working in public health under European conditions**, which will allow you to develop in international institutions
- Classes in English will make it easier to **master medical terminology**, useful for working in an international environment
- The study program will provide you with **collaboration with professionals from the medical field**, allowing you to gain knowledge based on real-world experience
- A rich program of internships and professional placements will allow you to **gain valuable experience** both in Poland and abroad

Work opportunities

- Work as a **manager in healthcare facilities**, managing teams and ensuring high-quality services
- Take a position as a **specialist in public administration**, supporting the implementation of health policies at regional and national levels
- Prove yourself as a **health project coordinator** in non-governmental organizations, carrying out initiatives that support communities
- Develop your career as a **consultant in advisory firms**, analyzing healthcare systems and proposing effective solutions
- Find employment as a **specialist in health project management** in the private sector
- Use your international competencies as an **employee of global organizations**, supporting health initiatives worldwide

Study program

Practical studies

We teach in a way that best prepares you for the real challenges you will face in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decision-making in market conditions.



- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – experts from the industry.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

Selected major-specific courses:

- Ethics
- Medical law
- Data security in healthcare
- Biostatistics
- Demography
- Economics and financing in healthcare
- Marketing of medical services
- Lifestyle medicine
- Sanitary and epidemiological supervision
- Organization and management in healthcare
- Social pathologies and therapeutic programs
- Public health issues
- Health promotion
- Psychology of management
- Accounting in healthcare
- Health and social insurance
- Quality management in healthcare
- Management of international health programs
- Human resources management in healthcare
- Nutrition in lifestyle medicine

Selected specialization courses:

- Acquisition of funding sources in the healthcare sector



- Budgeting and controlling in healthcare organizations
- Evaluation of medical technologies
- Healthcare warning system
- Internship
- Manager of a healthcare entity
- Organization and management in oncological care
- Restructuring and reorganization in healthcare
- Risk management
- Telemedicine and e-health

Foreign language study

All classes in this field are conducted **in English**. Additionally, you will participate in courses where you will deepen your knowledge of business English.

Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

Study completion requirements

Master's degree studies conclude with the **preparation and defense of a master's thesis**. During the course of study, passing individual subjects is based on projects, presentations, written or oral exams. The entire program is practical and focused on developing professional competencies.

How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).

Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online**. Your educational service



[Learn more](#)

contract can be drawn up later as you have collected all of the required documents.
[Create an account or log in](#)