WSB MERITO UNIVERSITY WROCLAW

Public Health

MASTER'S DEGREE - PROGRAM

Form: Full-time • Part-time

Study form: Hybrid • Traditional (on-site)

Features: Master's degree • From October • English • Admission closed • 4 semesters

City: Wrocław

What will you learn?

- You will learn the **principles of organization and management in various aspects of healthcare**, which will prepare you to work in the healthcare sector.
- You will master the **creation and implementation of health promotion programs** that improve the quality of life within communities.
- You will learn to **analyze health data using biostatistics**, enabling you to identify the healthcare needs of the population.
- You will understand the **principles of monitoring and responding to health threats**, including managing health crises at both local and international levels.
- You will gain **skills in planning and managing health strategies** that contribute to building a better healthcare system.
- You will develop **knowledge in medical services marketing**, enabling you to support initiatives that promote healthy lifestyles.

Work opportunities

- Work as a **health promotion manager**, organizing educational campaigns in public institutions.
- Find employment as a **quality management and epidemiological supervision specialist**, working in medical facilities.
- Build your career as a **medical services marketing specialist** in pharmaceutical companies.
- Work as a **health program coordinator** in non-governmental organizations, implementing both local and international initiatives.
- Serve as a **health advisor** in government institutions, developing strategies for health risk management.
- Specialize as a **health educator**, promoting a healthy lifestyle across different social groups.

Comprehensive knowledge

By studying Public Health, you will gain comprehensive knowledge in the fields of **healthcare, epidemiology, economics, health psychology, medical law, management, and ethics.**

This will enable you to **fully understand the complex relationships** between health status and socio-economic factors, as well as the role of the healthcare system in promoting a healthy lifestyle and building a healthier society.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

Study program

Practical studies

We teach in a way that best prepares you for the real-world challenges you will encounter in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decision-making in market conditions.
- **Internships and placements** – gaining experience in companies.
- **Lectures with practitioners** – insights from industry experts.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real-life scenarios.

Selected major-specific courses

- Ethics
- Medical Law
- Data Security in Healthcare
- Biostatistics
- Demography
- Economics and Financing in Healthcare
- Marketing of Medical Services
- Lifestyle Medicine
- Sanitary and Epidemiological Supervision
- Organization and Management in Healthcare
- Social Pathologies and Therapeutic Programs
- Public Health Issues
- Health Promotion
- Psychology of Management
- Accounting in Healthcare
- Health and Social Insurance
- Quality Management in Healthcare
- Management of International Health Programs

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- Human Resource Management in Healthcare
- Nutrition in Lifestyle Medicine

Selected specialization courses

- Acquisition of funding sources in the healthcare sector
- Budgeting and controlling in healthcare organizations
- Evaluation of medical technologies
- Healthcare warning system
- Internship
- Manager of a healthcare entity
- Organization and management in oncological care
- Restructuring and reorganization in healthcare
- Risk management
- Telemedicine and e-health

Foreign language study

All courses in this program are conducted **in English**. Additionally, you will take part in classes designed to deepen your knowledge of **business English**.

Internships and practical training

Professional internships are an important part of the study program. Master’s students complete 480 hours of internship throughout their studies, gaining professional experience. If you work in a field related to your program, you may have the internship credited based on your employment. During your studies, you also have the opportunity to take part in a paid internship. Internship programs are prepared by partner employers, who tailor their requirements to specific positions, helping you take your first professional steps.

Study completion requirements

Master's studies conclude with the preparation and defense of a master’s thesis. Throughout the program, the completion of individual courses is based on projects, presentations, and written or oral exams. The entire process is practical in nature and focused on developing professional competencies.

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How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).
Learn more

Take the first step – register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.
Create an account or log in

Specializations in the Public Health program

Healthcare Management

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