



Finance and Accounting - Banking and Financial Innovations

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What will you learn if you choose Finance and Accounting at WSB Merito University?

Lead the Future of Finance: Banking and Financial Innovation

Are you ready to be at the forefront of the rapidly changing world of finance? Merito University in Warsaw's "Banking and Financial Innovation" specialization equips you with the knowledge to understand banking systems in Poland and globally, develop and launch innovative financial products, and navigate the complexities of the global financial system. You'll gain expertise in the functioning of various financial institutions, making you a highly sought-after professional. You'll also have the opportunity to gain a European certificate, enhancing your international credentials.

Launch Your Career in Banking and Fintech

This program prepares you for a variety of roles, including specialist in a bank or credit institution branch, employee in a cooperative savings and credit union, specialist in a credit brokerage firm, or employee in a lending institution. You'll study specialized subjects like Banking System, Banking Law, Retail and Corporate Banking, Financial Innovations, Creditworthiness Assessment, Customer Service and Sales of Financial Products, Financial Consulting, Electronic Banking, Marketing of Banking and Financial Services, and Banking Risk. This comprehensive program sets you up to be a leader in the dynamic and innovative world of banking and finance.

Key program features

- Banking system
- Banking law
- Retail and corporate banking
- Financial innovation
- Credit scoring
- Customer service and sales of financial products
- Financial advisory
- E-banking

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_warszawa a studentem zawierana jest w formie pisemnej.



Marketing of banking and financial services

Banking risks