



# Logistics - Logistics in E-commerce

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

## How is studying Logistics at WSB Merito University going to benefit you?

### **Engineer Your E-Commerce Success: Logistics in the Digital Age**

Are you ready to design and manage the logistics that power the booming world of e-commerce? Merito University in Warsaw's "Logistics in E-Commerce" engineering program provides you with the specialized skills to excel in this dynamic field. You'll learn to integrate customer service with marketing strategies, leveraging IT tools and automation to optimize e-commerce operations. Gain insights into the nuances of logistics for online vs. traditional retail, build lasting business relationships through quality logistics, and master the tools used in logistics management for trading companies.

### **Launch Your Career in E-Commerce Logistics Management**

This specialization prepares you for a range of roles, including e-commerce customer service specialist, e-commerce specialist, logistics specialist, and e-commerce logistics manager. Core modules include Logistics Systems Laboratory, IT Systems in Warehousing, Techniques and Tools for Quality Improvement, Marketing of Logistics Services, Process Design, and Materials Flow Management. This comprehensive program equips you with the engineering knowledge and practical skills to lead in the ever-evolving e-commerce landscape.

During your studies, you will **gain skills** that are necessary to manage logistics, transport and business relations in an efficient manner. You will **explore modern tendencies** and **innovative methods** of supply chain management as well as out-of-the-box ways of solutions that can be applied in the Transport-Shipping-Logistics industry.

Throughout your studies, you will **acquire knowledge** that will prepare you for the work in diverse economics sectors, such as logistics, production and transport companies as well as distribution centres. In the world that is becoming more and more globalised, where the optimisation of logistical processes is the key to success, the demand for qualified specialists in this field is constantly growing. That is why training in logistics opens up a wide range of professional opportunities, and provides stability in the job market.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english\_warszawa a studentem zawierana jest w formie pisemnej.

# Key program features

logistics systems laboratory  
information systems in warehousing  
quality improvement techniques and tools  
marketing of logistics services  
process design  
material flow management.