



Management - e-Business

- Program - studia II stopnia

full-time IN OCTOBER Master's English

Why study e-business at WSB Merito University in Warsaw?

The aim of this specialization is to provide students with knowledge and skills in operating a company in the digital economy, managing businesses, and conducting business in a virtual environment. The specialization enables the acquisition of skills related to conducting online business in a global context, including e-commerce aspects.

This specialization is designed for individuals who plan to develop their own e-business or pursue a professional career in companies that utilize the internet and other information technology in their operations. Graduates can work in positions such as e-business, e-commerce, or e-marketing specialists/managers, customer relationship managers, or owners/entrepreneurs of internet-based companies.