

Tourism and Recreation - International Tourism

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What will you learn by choosing this specialization?

If your way of life is travel, sport and recreation, this is the perfect field of study for you. We will teach you how to combine your passion and interests with a career in a sector that has become a significant industry branch of regional and global importance.

The field of study gives you many possibilities: after graduation, you can work as a leisure time animator, SPA & wellness manager, healthy lifestyle advisor, tour leader, travel agent or tourist information employee.

During the classes, you will learn how to obtain and present tourist information, the secrets of preparing and running selected forms of active tourism, and the backstage of the tourism and recreation industry professions.

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We believe that the practical aspects of the profession are best learned from industry specialists. Therefore, during specialty classes, you will meet business practitioners to share their experiences.

During the classes you will learn about such programs as Ekoncept, MerlinX, Amadeus, BlueVendo, KWHotel, S4H, which are professional software for managing mass reservations of airline tickets, hotel accommodation, etc. Tour operators, travel agencies and event agencies work on such programs every day!

Key program features

Tourist geography and cartography
History of art and architecture
Human physiology
Basics of economics

The basics of tourism

Study techniques

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english warszawa a studentem zawierana jest w formie pisemnej.

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Preparation for the labor market

Sociology in tourism and recreation

Theory and methodology of recreation

Fundamentals of accounting

Psychology in tourism

Management basics

Information technology

Ecology with environmental protection

Free time pedagogy

Basics of dietetics

Economics of tourism and recreation

Touring

Tourist traffic service

Tourism and recreation of people with disabilities

The basics of hotel management

entrepreneurship

Social communication in tourism

Law in tourism and recreation

Field exercises

Foreign language I.

Foreign language II

Specialization subjects

Professional practice

Methodology of the diploma project

Diploma seminar (project)

Physical education