



Management - Marketing & Sales

- Program - studia II stopnia

full-time IN OCTOBER Master's English

Why study Marketing & Sales at WSB Merito University in Warsaw?

What are you going to learn?

Effective sales and serving customers

Project management

Market data analysis

Direct and online selling techniques implementation

Effective communication, planning activities and working independently within an indicated project

Upon completion of the program you will **become a specialist** who will be able to use in practice an **acquired knowledge and skills** in the area of marketign & sales.