



Tourism and Recreation - Ecotourism

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What will you learn by choosing this specialization?

Embrace Sustainable Travel: Ecotourism Studies in Warsaw

Are you passionate about nature and responsible travel? Merito University in Warsaw's "Ecotourism" specialization equips you with the knowledge to promote environmentally friendly and sustainable tourism practices. You'll learn about current trends in ecological tourism services, explore the latest ecological and environmental protection solutions relevant to tourism, and understand how to leverage valuable natural areas for ecotourism development. This program will provide you with skills in managing protected areas in the context of tourism activities.

Launch Your Career in Sustainable Tourism

This specialization prepares you for a variety of roles, including ecotourism specialist/advisor, ecological service development specialist/advisor in the hotel industry, tourism product development specialist/advisor, and environmental auditor. Join Merito University and become a leader in responsible and sustainable tourism.

During the classes, you will learn how to obtain and present tourist information, the secrets of preparing and running selected forms of active tourism, and the backstage of the tourism and recreation industry professions.

We believe that the practical aspects of the profession are best learned from industry specialists. Therefore, during specialty classes, you will meet business practitioners to share their experiences.

During the classes you will learn about such programs as Ekconcept, MerlinX, Amadeus, BlueVendo, KWHotel, S4H, which are professional software for managing mass reservations of airline tickets, hotel accommodation, etc. Tour operators, travel agencies and event agencies work on such programs every day!



Key program features

Tourist geography and cartography
History of art and architecture
Human physiology
Basics of economics
The basics of tourism
Study techniques
Preparation for the labor market
Sociology in tourism and recreation
Theory and methodology of recreation
Fundamentals of accounting
Psychology in tourism
Management basics
Information technology
Ecology with environmental protection
Free time pedagogy
Basics of dietetics
Economics of tourism and recreation
Touring
Tourist traffic service
Tourism and recreation of people with disabilities
The basics of hotel management
entrepreneurship
Social communication in tourism
Law in tourism and recreation
Field exercises
Foreign language I.
Foreign language II
Specialization subjects
Professional practice
Methodology of the diploma project
Diploma seminar (project)
Physical education