



Management - Digital Marketing

- Program - studia II stopnia

full-time IN OCTOBER Master's English

Why study Digital Marketing at WSB Merito University in Warsaw?

If you want to work in business or cooperate with it, studies in this field will help you implement this plan. An economist is a specialist in the field of managing financial, human and material resources. You can run your own business, work as an analyst in enterprises and consulting institutions.

You will gain economic knowledge which you will be able to employ both at work and in everyday life

You will have the opportunity to learn about modern IT tools used in business.

You gain skills that will help you become an effective manager

You learn how to manage a company or its particular units

You study under the guidance of experts from various areas of economic sciences

Key program features

Selected modules

Business Communication

E-marketing

Digital Environment

Marketing Tools

Social Media Marketing

Career opportunities

specialist in an international company

specialist for digital and Internet marketing

international marketing consultant

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_warszawa a studentem zawierana jest w formie pisemnej.



specialist in international advertising agencies

specialist in global marketing agencies and media companies

owner of a company operating in the area of e-advertising