



Economics - International Business

- Program - studia II stopnia

full-time IN OCTOBER Master's English

Why study International Business at WSB Merito University?

If you want to work in business or cooperate with it, studies in this field will help you implement this plan. An economist is a specialist in the field of managing financial, human and material resources. You can run your own business, work as an analyst in enterprises and consulting institutions.

The dynamic changes in the markets make making decisions in the enterprise extremely difficult and time-consuming. In our studies, you learn how to use various methods and tools to improve economic decision-making. You learn about modern IT tools used in business. In class, you meet lecturers with extensive teaching and business experience.

You will gain economic knowledge which you will be able to employ both at work and in everyday life

You will have the opportunity to learn about modern IT tools used in business.

You gain skills that will help you become an effective manager

You learn how to manage a company or its particular units

You study under the guidance of experts from various areas of economic sciences

You will be able to understand digital marketing

You will learn e-marketing services

You will master business English

You will be able to use marketing tools for achieving your goals

You will learn the principles of communication including digital communication in a multicultural environment



Classes with experts



Internship in
companies



Interdisciplinary
program

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_warszawa a studentem zawierana jest w formie pisemnej.



What will you learn during your studies?

To analyze and interpret economic data on a micro and macro scale

Manage business projects and evaluate their effectiveness

To identify and moderate risks related to business activity

Prepare reports

Use specialized industry software

Calculate the risk and manage it effectively

Key program features

Selected modules

Business Communicattion

Customer Behavior

International Logistics

International Finance

International Law

Corporate Governance

Career opportunities

specialist in an international company

specialist for international contacts

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_warszawa a studentem zawierana jest w formie pisemnej.



international consultant

specialist in international outsourcing centers

specialist in a public agency dealing with international entities e.g. Regional Development Agency

specialist in international institutions and organizations

owner of a company operating on an international scale