WSB MERITO UNIVERSITY WARSAW

Managerial Economics

MASTER'S DEGREE - SPECIALITY

Form: Full-time

Study form: Hybrid • Traditional (on-site)

Features: Master's degree • From October • English • 4 semesters

City: Warszawa

What will you learn?

- You make **strategic decisions** in the enterprise, taking into account their long-term consequences for the organisation.
- You anticipate the effects of **economic decisions** by analysing their impact on different aspects of the company’s operations.
- You maximise the **effectiveness of decisions taken** thanks to knowledge of modern analytical tools.
- Analizujesz **dane ekonomiczne** z perspektywy menedżera, co umożliwia podejmowanie lepszych decyzji operacyjnych.
- Rozumiesz zarządzanie **finansami przedsiębiorstwa** oraz ich wpływ na funkcjonowanie organizacji i pracę menedżerów.
- Wykorzystujesz **specjalistyczne narzędzia** wspierające proces decyzyjny, poprawiając skuteczność zarządzania.

Work opportunities

- You become a **senior manager**, making key decisions in the company’s strategic areas.
- You run your own business as an **entrepreneur**, applying advanced management tools and methods.
- You work as an **economist**, analysing data and advising organisations on economic decisions.
- You work in the **economic department** of governmental or non-governmental institutions, supporting strategic activities.
- You act as a **business strategist**, setting development directions and building competitive advantages for companies.
- You advise organisations as a **business consultant**, supporting them in making operational and financial decisions.

Study program

Practical studies

We teach in a way that prepares you as well as possible for the real challenges you will encounter in your professional work.

- **Group projects** – real business problems.
- **Simulations** – decisions in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – market experts.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

Selected major-specific courses

- Analysis of competition and competitiveness in the enterprise.
- Mathematical economics.
- Development economics and circular economy.
- Geopolitics in business.
- Innovative entrepreneurship.
- Team management.
- Logic.
- Advanced macroeconomics.
- Protection of industrial property and copyright.
- Business law.
- Semester project.
- Statistical inference.
- Advanced ratio analysis.
- Project management.

Selected specialization courses

- International economics
- Manager in a modern enterprise
- Financial management for managers; advanced microeconomics
- Negotiations in international business
- International and intercultural management
- Transport, forwarding and logistics in international business
- Economic globalisation

Foreign language study

Full-time studies:

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

- 60 hours of foreign language learning (30 hours per semester) – 2 semesters

Form of instruction:
all classes are conducted in-person with a language instructor.

Part-time studies:

- 60 hours of foreign language learning (30 hours per semester) – 2 semesters

Form of instruction:

- 16 hours of in-class sessions with the instructor (during on-campus meetings)
- 14 hours conducted in an e-learning format

Languages available: English, German, Spanish.

Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

Study completion requirements

Master's degree studies conclude with the **preparation and defense of a master's thesis**. During the course of study, passing individual subjects is based on projects, presentations, written or oral exams. The entire program is practical and focused on developing professional competencies.

Programme partners

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).
Learn more

Take the first step – register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.
Create an account or log in

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.