

International Business

MASTER'S DEGREE - SPECIALITY

Form: Part-time

Study form: Hybrid • Traditional (on-site)

Features: Master's degree • From October • English • 4 semesters

City: Warszawa



What will you learn?

- You will learn the rules and mechanisms governing the **global market**, using this knowledge to achieve business success.
- You will learn how to manage **international enterprises** and carry out international business projects.
- You will operate in an **intercultural environment**, developing communication and cooperation skills on the international stage.
- You will develop skills in analysing and assessing the **economic situation** in an international context, identifying opportunities and threats for companies.
- You will determine the impact of **international events** on enterprises and the industries in which they operate, making strategic decisions.
- You will master the regulations and principles of **international economic law** applied in the global economy.

Work opportunities

- You work as a **manager** in international enterprises, leading teams and projects on the global market.
- You work in **international trade institutions**, coordinating activities related to the exchange of goods and services.
- You become an **entrepreneur** running a business with international reach, using your knowledge of the global market.
- You work as a **market analyst** in international business, identifying key trends and business opportunities.
- You advise companies as an **international business specialist**, supporting their expansion into new markets.
- You serve as an **expert in economic law**, assisting enterprises with international regulations.

Study program

Practical studies

You will learn in a way that prepares you as well as possible for the real challenges you will encounter in your professional work.

- **Group projects** – real business problems.
- **Simulations** – decisions in market conditions.



- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – market experts.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

Selected major-specific courses

- Analysis of competition and competitiveness in the enterprise.
- Mathematical economics.
- Development economics and circular economy.
- Geopolitics in business.
- Innovative entrepreneurship.
- Team management.
- Logic.
- Advanced macroeconomics.
- Protection of industrial property and copyright.
- Business law.
- Semester project.
- Statistical inference.
- Advanced ratio analysis.
- Project management.

Selected specialization courses

- International economics; international economic law; transnational corporations.
- International trade.
- Negotiations in international business.
- International and intercultural management.
- Transport, forwarding and logistics in international business.
- Economic globalisation.



Foreign language study

In full-time studies:

- 60 hours of foreign language learning (30 hours per semester) over 2 semesters.

Form of delivery:

All classes are conducted on campus with a language teacher.

In part-time studies:

- 60 hours of foreign language learning (30 hours per semester) over 2 semesters.

Form of delivery:

- 16 hours of classes in a classroom with a language teacher (weekend sessions)
- 14 hours delivered in an e-learning format

Languages to choose from: English, German, Spanish.

Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

Study completion requirements

Master's degree studies conclude with the **preparation and defense of a master's thesis**. During the course of study, passing individual subjects is based on projects, presentations, written or oral exams. The entire program is practical and focused on developing professional competencies.

Programme partners



M



Grupa Krotoski



LC Holding Group



Ministerstwo Funduszy i Polityki Regionalnej



phinance financial balance



POLSKO-UKRAIŃSKA IZBA GOSPODARCZA



30 LAT DZIAŁAŃ NA RZECZ RÓWNOŚCI SPOŁECZNEJ



How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).

[Learn more](#)

Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents. [Create an account or log in](#)