



Marketing and Sales - Marketing in Digital Transformation

Form of study: full-time

IN OCTOBER English

Key program features

- Neuromarketing
- Business data mining
- Organisation and management of marketing teams
- Digital transformation in society and enterprise
- Advanced Marketing Automation
- Protection of competition and consumer interests
- Design Thinking, Product Design
- Innovation in the enterprise

<https://www.merito.pl/english/warszawa/educational-offerings/masters-degree/programs/marketing-and-sales-marketing-in-digital-transformation-0>