

# Global and Sustainable Business Management

BACHELOR'S DEGREE - SPECIALITY

**Form:** Full-time

**Study form:** Hybrid • Traditional (on-site)

**Features:** Bachelor's degree • From October • English • 6 semesters

**City:** Warszawa



## What will you learn?

- **You will master global market strategies** – you will be able to identify opportunities worldwide. Use tools such as **Statista and Google Trends**.
- **You will explore sustainable business models**, learning how to effectively combine profit with care for the planet while working with **Canva** and modern **ESG** frameworks.
- **You will master supply chain optimisation**, gaining the knowledge to reduce costs and increase the resilience of global operations to market changes.
- **You will understand ESG reporting and compliance**, carrying out simulations in **Excel** and **GRI** tools, enabling you to meet global business standards.
- **You will master cross-cultural management**, gaining the ability to effectively lead diverse teams in an international environment.
- **You will build a portfolio ready for global consulting**, designing data-driven strategies using tools such as **Tableau**.

## Work opportunities

- **You will understand ESG reporting and compliance**, carrying out simulations in **Excel** and **GRI** tools, enabling you to meet global business standards.
- **You will master cross-cultural management**, gaining the ability to effectively lead diverse teams in an international environment.
- **You will build a portfolio ready for global consulting**, designing data-driven strategies using tools such as **Tableau**.
- **You will gain the competences to work as a Global Business Development Manager**, preparing you to lead international growth and build strategic partnerships worldwide.
- **You can become a sustainability consultant**, advising corporations on **ESG** strategies and responsible business practices.
- **You will gain the competences to become a supply chain manager**, optimising global logistics based on ethical and crisis-resilient practices.

## Study program

### Practical studies

We teach in a way that prepares you as well as possible for the real challenges you will encounter in your professional work.

- **Group projects** – real business problems.



- **Simulations** – decisions in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – market experts.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real cases.

## **Selected major-specific courses**

- Global Supply Chains and Sustainable Development
- International Business Environment
- Leadership for Sustainable Organisations
- Sustainability Reporting and Data Analysis
- Corporate Social Responsibility and Ethics
- Green Innovation and the Circular Economy
- Sustainable Business Strategy
- Sustainable Finance and Impact Investing
- Sustainable Marketing

## **Selected specialization courses**

- Project methodologies
- Organising and leading a project team
- Schedule and change management in a project
- IT tools for project management
- Agile techniques in management

## **Foreign language study**

### **In full-time studies:**

- 120 hours of foreign language learning (30 hours per semester) from the 1st to the 4th semester.

#### Form of delivery:

all classes are conducted in person with a language teacher.



### In part-time studies:

- 120 hours of foreign language learning (30 hours per semester) from the 1st to the 4th semester.

#### Form of delivery:

- 16 hours of classroom classes with a language teacher (on-campus sessions)
- 14 hours delivered in an e-learning format

**Languages to choose from:** English, German, Spanish.

### Internships and practical training

Student internships are an important part of the study program. Students of bachelor's and long-cycle master's studies complete 960 hours of internships (24 weeks), gaining professional experience. If you work in a profession related to your field of study, you can have your internship credited based on your employment. During your studies, you also have the opportunity to take a paid internship. Internship programs are designed by cooperating employers, tailoring requirements to specific positions, which helps you take your first professional steps.

### Study completion requirements

You create a major project that addresses a practical or theoretical problem related to your field of study. By studying literature and conducting your own analyses, you work on an original problem-solving proposal. Everything you learn during your studies enables you to create a professional project based on real data and actions. To earn your bachelor's degree, you must defend this project before a committee. You set the direction of your own project!

### Programme partners





**Fresh Logistics**  
Raben Group

Grupa Krotoski



**IDEA!**  
Your partner at work

**Jerónimo Martins**



ZWIĄZEK PRACODAWCÓW  
WARSZAWY I MAZOWSZA  
**LEWIATAN**

**Patio**  
nieruchomości  
ZARZĄDZANIE • ADMINISTRACJA



**perfectideas**



**Polenergia**



POLSKO-UKRAIŃSKA  
IZBA GOSPODARCZA



**ZUS**

### How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

### Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.

[Create an account or log in](#)

## Journey through Project Management at WSB Merito University in Warsaw

The WSB Merito University in Warsaw is more than just textbooks - it's practical experiences imparted by professors actively involved in their fields. This unique approach not only boosts students' confidence but also lays a solid foundation for effective project management, as experienced by our student, Bemmet.

### Bemmet Araya