Information Technology in Business - Web Applications Developer

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What do you gain by studying IT in business at WSB Merito University?

You will gain knowledge and engineering skills related to designing of IT systems; business applications; database technologies; e-business as well as broadly understood computerization of enterprises.

You will have classes with lecturers holding many years of experience in IT companies operating locally as well as transnationally.

You will participate in classes using IT tools that are used in enterprises.

While developing the specializations we offer to our potential students, we collaborate with business partners operating within the IT industry.

The business and content partners collaborating with the Major include Atos IT Services; Nokia Corporation; Galactica; Sunrise Systems; iQor Global Services Poland; and Project Management Institute.

Work placements and study visits are held in the largest IT companies.

You will be able to validate the acquired knowledge and skills by obtaining in the course of your studies international professional IT certificates

Advance from Bachelor's to Master's in the USA with Franklin University

By pursuing a degree in Information Technology or Computer Science at WSB Merito University, you can broaden your academic journey after graduation by studying for a Master's degree in the USA. Through the WSB Merito University & Franklin University program, students have the opportunity to continue their studies in the USA at Franklin University. **This unique program enables participants to graduate with two degrees -** a European credential and an American Master's degree—while significantly reducing tuition and living expenses compared to completing all studies in the U.S.

Explore Diverse Opportunities in Poland and the U.S.

This program is ideal for students pursuing Computer Science degrees at WSB Merito University who want to immerse themselves in culturally diverse environments. We support international students with Franklin University's flexible admission process, which includes assistance with visa documentation and English proficiency requirements, ensuring a smooth transition. With affordable tuition rates and Columbus's thriving job market, we combine academic excellence with practical career opportunities.

READ MORE ABOUT 3+1 PROGRAM

Profession demanded on the labour market

Professional software

Cooperation with recognized companies

What will you learn in the course of your studies?

employing the acquired knowledge on management, economics, and IT as well as gaining understanding within complementary areas

using dedicated computer software and putting it to practical purposes

applying knowledge on marketing in the IT industry

applying the principles of the current functioning of contemporary enterprises

Key program features

The program of study

The study program includes Major subjects carried out by all students, as well as all Specialization subjects, tailored individually to the field that you will choose.

Business and Presentation Graphics

Career Management and Communication in Business

Intellectual and Industrial Property Rights Protection

Marketing and Public Relations

Organization and Management Methods

Communication Skills in Business

Business Communication

International Logistics

International Finance

International Law

Selected Specialization subjects

During the studies, you will participate in lectures and training sessions, such as:

Business Communication
Customer Behaviour
International Logistics
International Finance
International Law
Corporate Governance

Specialization - Web Applications Developer

What will you learn by choosing this specialization?

You will master the designing of mobile business apps based on wireless technologies.

You will leapplying the principles of the current functioning of contemporary enterprisesarn about

designing and using modern interfaces of integrated information systems.

You will learn how to design and implement games for mobile devices.

You will learn how to implement mobile systems in enterprises.