

Information Technology - Advanced Database System

- Program - studia II stopnia

full-time IN OCTOBER Master's English

What will you learn if you choose Information Technology

Become a Data Expert: Unlock the Power of Advanced Database Systems

Are you ready to dive deep into the world of Big Data and become a sought-after data specialist? Merito University in Poznań's "Advanced Database Systems" program equips you with the skills to manage distributed data resources, extract valuable insights from global information troves, and analyze complex data structures. You'll learn how to store and process data in the cloud, share resources for scalability, and master Big Data system architectures like Lambda and Hadoop with MapReduce. Although a full English-taught IT program is in development, this specialization provides you with globally relevant expertise.

Launch Your Career in High-Demand Digital Roles

This program prepares you for a variety of exciting roles, including positions in marketing, advertising, and PR agencies; tech companies and startups; digital and marketing automation departments in large corporations; non-profit organizations and government agencies; Al research institutions; and consulting firms specializing in Al. You'll also be equipped to launch your own business, offering creative and marketing services powered by Al. With specialized courses in Personal Branding (English), Digital Innovations, Digital Marketing Design, Legal Aspects of Digital Transformation, Artificial Intelligence for Business (English), and more, you'll be ready to lead the digital marketing revolution.

Key program features

Algorithms and Data Structures 2
Advanced Database Systems
Analysis and presentation of complex information resources
Administration of distributed databases
Cloud computing

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english poznan a studentem zawierana jest w formie pisemnej.

1