WSB MERITO UNIVERSITY POZNAN

Management

MASTER'S DEGREE - PROGRAM

Form: Full-time

Study form: Hybrid

Features: Master's degree • From October • English • Program launch guarantee • 4 semesters

City: Poznań

What will you learn?

- You will master **modern management strategies** that enable you to run projects and lead teams effectively in an international environment.
- You will learn how to build **innovative business models** that support company growth in the global market.
- You will learn to use analytical tools such as **MS Excel, SAP, and Tableau** for planning and monitoring business activities.
- You will develop interpersonal skills in **leadership, motivation, and communication**, which are crucial for effective team management.
- You will learn the basics of international law and **managerial finance**, essential for running companies.
- You will take part in **work placements**, gaining experience in solving real business problems.

Work opportunities

- You can work as a project manager, planning and delivering **strategic initiatives** in international companies.
- You can work in the consulting sector, advising on **innovation and business restructuring**.
- You can be employed as a human resources specialist, implementing **modern HR strategies**.
- You will work as a business analyst, using data analysis tools to create **market forecasts**.
- You can find employment in corporate strategy departments, focusing on **developing growth and expansion plans**.
- You have the opportunity to start your own business, **designing innovative business solutions** and bringing them to market.

Study program

Practical studies

We teach in a way that best prepares you for the real-world challenges you will face in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decisions in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – experts from the market.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real-life cases.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umo wy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między Uniwersytetem WSM Merito we Wrocławiu a studentem zawierana jest w formie pisemnej.

Selected major-specific courses

- Methodology of Masters Dissertation Diploma Seminar (Masters Dissertation)
- Occupational Health and Safety Global Economy
- Concepts of Management
- Strategic Management
- Organizational Behavior
- International Law
- Research Workshops
- Finances for Managers
- Organizational Change and Innovation
- Marketing Strategies
- Leadership
- Business Models
- Process Management
- Managerial Economics
- World Regions and Cultures
- Logic

Selected specialization courses

- Project Management
- Strategic Management

Foreign language study

- The entire programme is delivered in English. Students will graduate with proficient, specialised business language skills.

Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship

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programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

This is a program for people

- who have leadership skills and would like to become managers in the future,
- who are interested in the mechanisms of management psychology,
- who are good at organising and planning,
- who have an analytical mind and handle STEM subjects well.

How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).
Learn more

Take the first step – register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.
Create an account or log in

Specializations in the Management program

Project Management

Form: Full-time

Study form: Hybrid

Strategic Management

Form: Full-time

Study form: Hybrid

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