



Marketing and Sales - Sales in Inovative Enterprise

Form of study: full-time

IN OCTOBER English

Key program features

Customer experience - design and implementation

Personal branding

Management of sales teams

Financial management in an innovative enterprise

Product design

Persuasion and influence techniques

Shopping network strategies

Sensory marketing

Tools for managing an innovative enterprise

<https://www.merito.pl/english/poznan/educational-offerings/masters-degree/programs/marketing-and-sales-sales-in-inovative-enterprise>