



Management - International Management

- Program - studia II stopnia

full-time IN MARCH Master's English

The recruitment for this course/specialization is no longer open.

If you are interested in studying at WSB Merito University in the next recruitment period, **leave a contact**.

We will notify you about the possibility of re-admission to the studies you are interested in.

The field of International Management is a programme taught fully in English. It give the opportunity to fulfil the management-sphere education to people, who are already experienced workers, but also to those who would like to work at international market in the future. This programme allows to improve business English which is crucial within the international cooperation

This programme includes various management' aspects, but also envelopes managers' qualifications. This programme is aiming into preparing modern manager who will be able to take up challenges on a different markets.

The classes are held by the experienced academic teachers, but also by people who are experienced in this field – workers from companies of different trades. Meetings are held only on weekends – that allows WSB students to combine studies and work. Subjects are planned into 4-hours blocks – workshops. Within the programme, we have planned 3-semester-lasting MA seminar and the possibility of mastering the second foreign language thanks to the Rosette Stone platform.

Work for you:

International projects manager
International projects consultant
International enterprises consultant
Chief Management Office
Chief Strategy and Development Office



Practical knowledge



Progress Certification



Specialization in

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_opole a studentem zawierana jest w formie pisemnej.



Your knowledge and abilities

Ability to analyse phenomena taking place on the market in macroeconomic terms

Knowledge of various management concepts

Ability to analyse numeric data

Knowledge of the functioning of basic areas of an international enterprise

Ability of cooperation including making and maintaining relations

Creativity and unconventional solutions searching

Ability of dealing with surrounding changes

Key program features

SUBJECTS OF GENERAL EDUCATION:

Foreign language

Modern economic issues

Practical law aspects

Major subjects

Macroeconomics

Strategic management

Accounting management

Measurement and modelling in management



Processes management

Quality management

Marketing management

Entrepreneurship

International marketing

Business data analysis

International market' negotiating strategies

Manager qualifications workshops

Field of study' subjects

Public speaking

Creativity

Purchaser's behaviour

Lean management

Shift management

Making and maintaining business relations

International business projects

Business Savoirvivre

International taxes

Design thinking

Portfolio' analysis

Ebusiness management



International business competences

Unassisted work

Internships

MA seminar

This field of study is not only traditional, but also unassisted work in the library. The study programme provides also internships.

Learn more

Do you dream about international business carrier? Choose English language studies on the WSB

University! Each question will be answered if you ask out International Students Office via email:

study@wsb.wroclaw.pl