



Management - International Management

Form of study: full-time
IN MARCH English

Key program features

SUBJECTS OF GENERAL EDUCATION:

Foreign language
Modern economic issues
Practical law aspects

Major subjects

Macroeconomics
Strategic management
Accounting management
Measurement and modelling in management
Processes management
Quality management
Marketing management
Entrepreneurship
International marketing
Business data analysis
International market' negotiating strategies
Manager qualifications workshops

Field of study' subjects

Public speaking
Creativity
Purchaser's behaviour
Lean management
Shift management
Making and maintaining business relations
International business projects
Business Savoirvivre
International taxes
Design thinking
Portfolio' analysis
Ebusiness management
International business competences
Unassisted work
Internships

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między a studentem zawierana jest w formie pisemnej.



MA seminar

This field of study is not only traditional, but also unassisted work in the library. The study programme provides also internships.

<https://www.merito.pl/english/opole/educational-offerings/masters-degree/programs/management-international-management>