



# Management - International Business - BA Business and Management TOP-UP with University of Northampton

- Program - studia I stopnia

full-time IN MARCH Bachelor's English

## What do you gain by studying BA Business and Management TOP-UP with University of Northampton

We offer you a specialization in Management, which we have prepared in cooperation with the **University of Northampton**. In this specialization, you can get an additional British diploma, which will confirm the high level of knowledge and skills in language and those necessary in modern Management and international business environment.

### Why is it worth the effort?

If you decide to start your studies in this specialty, you will follow a study program prepared in cooperation with a British University, enhanced with attractive specialty courses.

You have access to the University of Northampton IT system, and you become a student of a foreign University as well as WSB Merito University in Gdańsk

After obtaining all course credits and defending your diploma project, you will be entitled to receive a diploma from two universities: WSB Merito University and the University of Northampton

### Are you a 2nd-year Management major?

You can change your current major and start the third year of studies in the specialty **International Business - BA business and management top-up from the University of Northampton**

After completing the second year of studies in a given field (or even during the second year), the students are required to confirm their language competence or pass a relevant language exam entitling them to study at a British University (the commonly awarded certificates, such as IELTS or TOEFL, are honoured)

You will have access to the IT system of the University of Northampton, and **you will become a student of a foreign University and WSB Merito University in Gdańsk**

After obtaining all course credits and defending your diploma project, you will be entitled **to receive a diploma from two universities: WSB Merito University and the University of Northampton**

Details can be obtained from the Recruitment Office or the Manager of the Specialty.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english\_gdansk a studentem zawierana jest w formie pisemnej.



A good command of the English language is one of the basic skills in the business environment today. That is why we offer you a specialization where you will be able to combine the acquisition of knowledge with practical skills needed in companies where the extended knowledge of English is required. It will allow you to save time and focus on developing your language skills.

#### **During your studies:**

You will learn the principles of the international management,

You will learn specialized vocabulary in the field of finance, management and marketing,

You learn to create documentation and business correspondence.

You will learn how to plan and implement marketing strategies for activities conducted on an international scale,

You will learn negotiations bearing in mind cultural differences,

You will be able to conduct business talks with foreign partners.

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The mission of our English partner, the University of Northampton, is to transform lives and inspire change. This is what the modern economy expects of us and what active students choose. The Business and Management Top Up BA (Hons) program prepares for competitive operation in an international business environment and is oriented towards developing adequate managerial competences. Obtaining an English diploma confirms a high level of knowledge and skills and our openness to the world and challenges. Thus, it prepares us for transformation, the direction of which will be chosen by the program alumni themselves. Time for a change. Have a good one!

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**Artur Kozłowski**

Vice-Rector for Science and International Cooperation

## **Key program features**

Selected majors:

Business Project

Accounting and Finance for Managers

Principles of Marketing Management

Strategic Management

Strategic Human Resource Management

Social Responsibility of Business

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## Business Project