



Management - Tourism and Hotel Management

- Program - studia I stopnia

full-time Bachelor's English

What do you gain by studying Tourism and Management at WSB Merito University?

What you will learn during your studies

managerial competences and the essence of organisation and operation of tourist facilities

hotel income management

professional service provided to foreign guests in a restaurant

creation and compilation of such tourism related products as medical, culture, business culinary and agro tourism.

Because of the development of the tourism market, fluency in English has become one of the most important skills. In the long-term perspective of the development of the HoReCa industry and judging by the market data that report the growth of the number of foreign tourists by 8% YoY, fluency in English is a key condition in getting a well-paid job.

Key program features

Examples of specialist study subjects:

Hotel and Restaurant Facility

Management, HoReCa Staff

Management, Hotel and

Restaurant Income Management,

Trends in Hospitality, Managerial

Decisions, Human Resources

Management in a Hotel, Booking

Systems, Creation/Development of a Hotel Brand.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_gdansk a studentem zawierana jest w formie pisemnej.



Work for you:

During the studies or after graduation you may search for work at the following positions:

- hospitality/hotel or restaurant manager,
- member of staff in international holiday centres,
- staff member assisting foreign guests,
- staff member assisting medical purpose tourists.