



Management - International Business

- Program - studia I stopnia

full-time IN MARCH Bachelor's English

Your learning:

Business English proficiency

drawing up documents, keeping records, and handling business correspondence in English

having effective business talks with foreign partners

professional vocabulary in such fields as finance, management, and marketing

awareness of the implications of intercultural differences in conducting and interpreting international negotiations

Advance from Bachelor's to Master's in the USA with Franklin University

By pursuing a degree in Management at WSB Merito University, you can broaden your academic journey after graduation by studying for a Master's degree in the USA. Through the WSB Merito University & Franklin University program, students have the opportunity to continue their studies in the USA at Franklin University. **This unique program enables participants to graduate with two degrees** - a European credential and an American Master's degree—while significantly reducing tuition and living expenses compared to completing all studies in the U.S.

Explore Diverse Opportunities in Poland and the U.S.

This program is ideal for students pursuing Management degrees at WSB Merito University who want to immerse themselves in culturally diverse environments. We support international students with Franklin University's flexible admission process, which includes assistance with visa documentation and English proficiency requirements, ensuring a smooth transition. With affordable tuition rates and Columbus's thriving job market, we combine academic excellence with practical career opportunities.

[READ MORE ABOUT 3+1 PROGRAM](#)

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_gdansk a studentem zawierana jest w formie pisemnej.



Practice-focused
curriculum



Partnerships with
major companies



Interdisciplinary study
experience



Opportunity to obtain
the IPMA-Student
certificate

Jobs for you:

Polish firms operating in international markets

international consultancies

support staff for executive boards of global companies

Polish divisions of multinational corporations

international relations officer

specialist in foreign trade departments of Polish and international companies

Key program features

Project Team Management

Change Management

International Finance

Business plan

What else you should know:

IACBE-accredited curriculum.

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_gdansk a studentem zawierana jest w formie pisemnej.



The curriculum is designed to train students for IPMA-Student certification. The IPMA exam may be taken up to one year following the degree award by all students and graduates who successfully completed the IPMA-accredited component courses. The certification exam fee is PLN 300 only – 25% below the cost of the IPMA-D certificate (the lowest level in the IPMA 4-L-C certification system).

Seamless combination of business studies with language learning that enables you to continue study at foreign institutions of higher education.