

# Global Finance

BACHELOR'S DEGREE - PROGRAM

**Form:** Full-time

**Study form:** Traditional (on-site)

**Features:** Bachelor's degree • From October • English • 6 semesters

**City:** Gdańsk



## What will you learn?

- **Financial strategies in international markets:** You will learn how companies can manage their finances across different countries, taking into account differences in currencies, taxes, risks, and regulations.
- **Global financial models:** You will gain skills in creating and analyzing financial models that incorporate macroeconomic and international variables, such as exchange rates and global interest rates.
- **Capital market analysis:** You will understand the mechanisms of how financial markets operate.
- **International investments:** Understand risks and opportunities in global vs. domestic markets.
- **Global macroeconomics:** Learn about factors like growth, inflation, and interest rates.
- **Monetary policy impact:** Recognize how central bank decisions shape global finance.

## Work opportunities

- **Financial Analyst:** Work in investment banks, investment funds, or insurance companies, where you analyze financial data, forecast results, and support investment decisions.
- **Financial Risk Manager:** Assess and manage financial risks, including credit, market, operational, and liquidity risks in financial organizations.
- **Financial Advisor:** Help individual clients or companies manage their finances, investments, and retirement planning.
- **Financial Market Trader:** Trading securities, bonds, currencies, or commodities on global markets and managing investment portfolios.
- **Investment Banking Associate:** Working at investment banks (e.g., Goldman Sachs, Morgan Stanley), conducting financial analyses, preparing merger, acquisition, and IPO proposals, and advising on capital raising.
- **International Market Specialist:** Working at financial institutions that invest or provide services on international markets.

## Additional information about the program

- **Knowledge of the international capital market** – you will master international trade, currency risk management, and investment strategies tailored to different regions of the world.
- **Awareness of financial ethics** – you will learn the principles of responsible decision-making in the global financial world.



## Study program

### Practical studies

We teach in a way that best prepares you for the real challenges you will face in your professional career.

- **Group projects** - real business problems.
- **Simulations** - decision-making in market conditions.
- **Internships and placements** - experience in companies.
- **Lectures with practitioners** - industry experts.
- **Modern tools** - up-to-date technologies.
- **Case studies** - analysis of real-life examples.

### Selected major-specific courses

- Macroeconomics
- International financial markets
- Law in finance
- Basic of management
- Modern Banking Systems
- Introduction to studies
- Basics of Quantitative Methods
- Basic of psychology
- Fiscal policy
- International tax systems
- Microeconomics
- Basics of Investment
- Information Technologies
- International Accounting Standards
- Physical education
- Business ethics
- Application of Quantitative Methods



- International Marketing
- Corporate Finance

## **Selected specialization courses**

- Managerial economics
- Foreign investment
- Financial management in international corporates
- Financial market instruments
- Psychology of investment decisions
- Investment risk assessment
- Technical analysis of financial markets

## **Foreign language study**

For full-time studies:

- 240 hours of learning one foreign language (60 hours per semester, from the 2nd to the 5th semester).

For part-time studies:

- 64 hours of learning one foreign language during the 2nd and 3rd semesters.

You can choose: English, German, Spanish, or Russian.

## **Internships and practical training**

Student internships are an important part of the study program. Students of bachelor's and long-cycle master's studies complete 960 hours of internships (24 weeks), gaining professional experience. If you work in a profession related to your field of study, you can have your internship credited based on your employment. During your studies, you also have the opportunity to take a paid internship. Internship programs are designed by cooperating employers, tailoring requirements to specific positions, which helps you take your first professional steps.

## **Study completion requirements**

You create a major project that addresses a practical or theoretical problem related to your field of study. By studying literature and conducting your own analyses, you work on an original problem-solving proposal. Everything you learn during your studies enables you to create a professional project based on real data and actions. To earn your bachelor's degree, you must defend this project before a committee.



You set the direction of your own project!

### How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

### Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.

[Learn more](#)

## Specializations in the Global Finance program

Investment Psychology

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International Finance

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