

# Management 5.0

MASTER'S DEGREE - SPECIALITY

**Form:** Full-time

**Study form:** Traditional (on-site)

**Features:** Master's degree • From October • English • 4 semesters

**City:** Gdańsk



## What will you learn?

- You will learn **how to apply human-centric leadership in Industry 5.0**, prioritizing empathy, trust and team motivation while integrating advanced technologies in a way that empowers employees.
- You will learn how to **design and optimize modern organizational structures**, using contemporary management concepts focused on quality, processes and measurable results.
- You will learn how to **manage projects and business operations** in a dynamic environment, planning activities, allocating resources
- You will learn how to **leverage data and digital tools in management**, using information systems and analytical techniques to support decision-making and control in Industry 5.0 organizations.
- You will learn how to **build resilient, collaborative teams**, enhancing psychological safety, engagement and problem-solving through effective communication, feedback and motivation techniques.
- You will learn how to **align sustainable development**, ethics and social responsibility with business strategy.

## Work opportunities

- You may **work as a manager responsible for Industry 5.0 transformation**, you can lead teams that combine human creativity with advanced technologies to improve productivity and innovation.
- **In international companies**, you may pursue specialist roles coordinating cross-border projects and collaborating in multicultural environments.
- **For middle and senior management positions**, you will be prepared to plan, organize and control business processes in modern organizations.
- **Within consulting roles**, you can support companies in implementing change, optimizing structures and introducing new management methods and digital tools.
- **In coordinating interdisciplinary teams**, you may take on responsibilities for integrating specialists from different areas to deliver complex business solutions.
- With the competences gained, you will be able to **start and develop your own business**, using Industry 5.0 trends, sustainable practices and human-centric management.

## Study program

### Practical studies

We prepare you for real-world challenges at work.



- **Group projects** - real business problems.
- **Simulations** - decisions in market settings.
- **Internships** - company experience.
- **Expert lectures** - industry professionals.
- **Modern tools** - up-to-date tech.
- **Case studies** - real case analysis.

## **Selected major-specific courses**

- Corporate social responsibility
- Management concepts
- Commercial law
- Basics of mathematical statistics
- Psychology in management
- Communication and delegation in business
- Research methodology
- Strategic management
- Economic forecasting
- Process management
- Human resources management
- Operational management
- Financial analysis
- International business management
- Strategic marketing management
- Search engine marketing - SEM, SEO

## **Selected specialization courses**

- Global Dimensions of Business
- Mergers & Acquisitions
- Business and Financial Strategy



- Intercultural Management

## Foreign language study

Industry-specific foreign language, 48 hours per semester

## Internships and practical training

Internships are an important part of the study program. Master's students complete **480 hours of internships throughout their studies**, gaining valuable work experience. If you are employed in a profession relevant to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity for a paid internship. Internship programs are prepared by our partner employers, adapting requirements to specific positions, which makes starting your professional career easier.

## This is a program for people

- who want to build a career in international business,
- who are interested in negotiations and intercultural communication,
- who want to create company growth strategies for foreign markets,
- who wish to manage logistics and supply chains on a global scale,
- who aim to gain qualifications confirmed by international accreditation.

### How to become a WSB Merito University student

To be eligible for a **second degree (Master's) program**, you must have completed a prior higher education program concluded with the award of a first degree (Bachelor's or equivalent).

[Learn more](#)

### Register online

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online**. Your educational service contract can be drawn up later as you have collected all of the required documents.

[Create an account or log in](#)