



Leader2050 Conference

**Future Competencies in the Face of Sustainable Development Challenges,
Systemic Resilience, and Ecological and Socio-Economic Crises**

June 18-19, 2026, Wrocław, Poland

Conference Programme

Thursday, June 18

Live stream: WSB Merito University Wrocław YouTube channel

<https://youtube.com/live/JmMOKmdlZHo?feature=share>

09:00-09:20 **Conference Opening**

Session Host: Mateusz Rak

Johannes (Joost) Platje Rector WSB Merito University in Wrocław

Marcin Kalinowski President of the Research Federation of WSB-DSW Merito Universities

Maciej Kolasiński Vice President of the Management Board of the Merito Universities
Development Center, Director of the Academic Development Division

09:20-09:40 **A Sustainable Future? Increasing Systemic Risks and Their Ignorance**

Framework for NAWA Strategic Partnership Project

Johannes (Joost) Platje, Anna Zgrzywa-Ziemak, Przemysław Szuba, WSB Merito University in Wrocław (Poland), Markus Will, Stefanie Kast, Zittau/Görlitz University of Applied Sciences (Germany), Kazim Baris Atici, Bülent Çekiç, Hacettepe University (Türkiye), Krystian Wojtkiewicz, Wrocław University of Science and Technology (Poland)

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09:40-11:15 Plenary Session I

Session Host: Mateusz Rak

09:40-10:00

Keynote 1

Cecilia M. Villas Bôas de Almeida, Paulista University (Brazil), Co-Editor-in-Chief of the Journal of Cleaner Production

Measuring What Matters: Sustainability Metrics for Resilient Leadership in a Complex World

10:00-10:20

Keynote 2

Ali Emrouznejad, Business Analytics Surrey Business School, University of Surrey (UK)

From Efficiency Measurement to Intelligent Leadership: DEA and AI for Sustainability and Resilience

10:20-10:40

Keynote 3

David Criekemans, University of Antwerp (Belgium), Geneva Institute of Geopolitical Studies (GIGS) (Switzerland)

Sustainability and Geopolitics - ESG to the Second Power (ESG²). The case for 'Geo-Resilience'

10:40-11:15

Discussion with Keynote Speakers

Moderators: **Johannes (Joost) Platje**, WSB Merito University in Wrocław (Poland)

Artur Kozłowski, WSB Merito University in Gdańsk (Poland)

11:15-14:30

Live Stream Break

The livestream resumes at 14:30 with the Meet-the-Editors Session

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14:30-15:30

Meet-the-Editors Session

Moderator: **Patrycja Karpińska**, WSB Merito University in Wrocław, Poland

Cecilia M. Villas Bôas de Almeida Co-Editor-in-Chief of the Journal of Cleaner Production,
Founding Editor of the Cleaner and Responsible Consumption

Ali Emrouznejad Editor-in-Chief of the Journal of Business Analytics
Editor of the Annals of Operations Research

Wim Lambrechts Managing Editor of the Sustainability Letters

Helena Wyligala Editor-in-Chief of the Rocznik Bezpieczeństwa Międzynarodowego

Johannes (Joost) Platje Editor-in-Chief of the Central European Review of Economics and Management

Friday, June 19

Live stream: WSB Merito University Wrocław YouTube channel

<https://youtube.com/live/c733b9-0-vk?feature=share>

09:00-10:45

Plenary Session II

Session Host: Patrycja Karpińska

09:00-09:20

Keynote 4

Aydin Ozkan, Kent Business School, University of Kent (UK)

Sustainability ss Capital Allocation: Incentives, Pricing, and the Limits of ESG

09:20-09:40

Keynote 5

Francesco Saverio Ambrogetti, University of Bologna and IULM University (Italy), Principal Adviser of Innovative and Alternative Finance for Children (IF4C) at UNICEF

Emotion Raising: How to Astonish, Disturb, Seduce and Convince the Brain to Support Good Causes

09:40-10:00

Keynote 6

Stephen Purdom, Southern Bridge Capital (Panamá)

Sustainability Under Constraints – a Real World Example

10:00-10:45

Discussion with Keynote Speakers

Moderator: **Markus Will**, Zittau/Görlitz University of Applied Sciences (Germany)

Thank you for joining us online.

This conference has been supported by the Polish National Agency for Academic Exchange under the Strategic Partnerships programme (2024).



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