



Management - Human Resource Manager

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

Why study Human Resource Management at WSB Merito University?

Welcome to the Human Resource Management (HRM) program!

This course will equip you with the essential skills and knowledge needed to manage an organization's workforce effectively. You will dive into **labor law**, gaining a solid understanding of employee rights and organizational responsibilities. You'll also learn how to conduct **recruitment processes**, enabling you to attract and select the right candidates for various roles. Additionally, we will focus on **career development**, teaching you how to guide employees on their career paths within the organization. Throughout the program, you'll explore methods for organizing teamwork that enhance both company performance and employee satisfaction. You'll gain valuable skills in implementing and monitoring **employee motivation systems**, which include both financial and non-financial incentives. We'll cover performance evaluation techniques, helping you assess individual and team contributions effectively. Plus, you'll learn how to identify training needs, design effective training programs, and evaluate their impact, ensuring that employees are well-prepared for their roles.

Practical Skills for Modern Management

This program offers you practical preparation for managing modern, innovative organizations. You will develop the ability to identify organizational strengths and weaknesses, diagnose issues, and implement effective solutions. You'll learn to creatively introduce projects and methodologies that foster company growth and improve management efficiency. By building strong teams and honing your problem-solving skills, you'll be well-prepared to contribute positively to any workplace environment. Get ready to embark on an exciting journey that will empower you to make a real difference in human resource management!

Advance from Bachelor's to Master's in the USA with Franklin University

By pursuing a degree in Management at WSB Merito University, you can broaden your academic journey after graduation by studying for a Master's degree in the USA. Through the WSB Merito University & Franklin University program, students have the opportunity to continue their studies in the USA at Franklin University. **This unique**

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_chorzow a studentem zawierana jest w formie pisemnej.



program enables participants to graduate with two degrees - a European credential and an American Master's degree—while significantly reducing tuition and living expenses compared to completing all studies in the U.S.

Explore Diverse Opportunities in Poland and the U.S.

This program is ideal for students pursuing Management degrees at WSB Merito University who want to immerse themselves in culturally diverse environments. We support international students with Franklin University's flexible admission process, which includes assistance with visa documentation and English proficiency requirements, ensuring a smooth transition. With affordable tuition rates and Columbus's thriving job market, we combine academic excellence with practical career opportunities.

[READ MORE ABOUT 3+1 PROGRAM](#)



Comprehensive Skill
Development



Enhanced Job
Opportunities



Increased Job
Satisfaction



Career Advancement
Potential

Examination



What are you going to learn?

conducting the recruitment process, selection and evaluation of employees and planning their career path,
implementation and monitoring of the employee motivation system,
diagnosing the potential of the employees and its effective use,
determining the training needs of employees, preparing training and assessing their effectiveness,
supporting the human potential management process based on specialised computer software,
knowledge of the Labour Law and Employment in Poland and in the selected European countries.