

## Management - Project Manager

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

# Why study Project Managment at WSB Merito University?

The Marketing program is designed to help students gain the knowledge and skills needed to participate in business management. The curriculum is developed in collaboration **with business partners**, ensuring it meets real-world needs. Classes are taught by **experienced professionals**, providing valuable insights. Students learn through engaging activities like business games and case studies, which help them understand both theory and practical applications. They also have opportunities to discuss ideas and experiences with industry experts.

The program is **accredited by IACBE**, which ensures high-quality education and recognized qualifications in the job market. Students can take part in free workshops and training sessions on topics like economics, finance, and management. They will also use business simulation tools like Revas to create their own companies, allowing them to analyze real business problems and practice project management skills.

Advance from Bachelor's to Master's in the USA with Franklin University

By pursuing a degree in Management at WSB Merito University, you can broaden your academic journey after graduation by studying for a Master's degree in the USA. Through the WSB Merito University & Franklin University program, students have the opportunity to continue their studies in the USA at Franklin University. This unique program enables participants to graduate with two degrees - a European credential and an American Master's degree—while significantly reducing tuition and living expenses compared to completing all studies in the U.S.

Explore Diverse Opportunities in Poland and the U.S.

This program is ideal for students pursuing Management degrees at WSB Merito University who want to immerse themselves in culturally diverse environments. We support international students with Franklin University's flexible admission process, which includes assistance with visa documentation and English proficiency requirements, ensuring

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english chorzow a studentem zawierana jest w formie pisemnej.

1



a smooth transition. With affordable tuition rates and Columbus's thriving job market, we combine academic excellence with practical career opportunities.

#### **READ MORE ABOUT 3+1 PROGRAM**







Curriculum developed in consultation with entrepreneurs



Classes taught by experienced practitioners



Participation in the Entrepreneurs' Circle workshops

### **Key program features**

Project management office

Design thinking

Classic project management

Agile project management

Organising and leading a project team

Project risk management

Good practice in project management

Sustainability in project management

Programme and project portfolio management

Project management - project

IT tools in project management

Project management - simulator

#### What are you going to learn?

Building a project plan and its monitoring system,
development and management of the project budget,
organizing and managing a project team,
project risk management,
use of specialized computer software in the project management process,
implementation of projects based on classic or agile project management methodologies,
you will learn the vocabulary that allows you to implement projects in an international environment.

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