

Logistics of Trade and Distribution

BACHELOR'S DEGREE - SPECIALITY

Form: Full-time

Study form: Hybrid

Features: Engineer's degree • From October • English • 7 semesters

City: Chorzów/Katowice



What will you learn?

- You will learn methods of **designing and optimising logistics processes**, enabling you to manage supply chains effectively.
- You will find out how to **distribute goods efficiently**, preparing you for work in trade and logistics.
- You will be able to manage a **transport fleet**, expanding your career opportunities in the transport sector.
- You will learn how **logistics centres** operate, enabling you to work in large distribution hubs.
- You will learn to organise **distribution structures and manage sales**, improving the efficiency of business operations.
- You will discover how to use **information technology in logistics processes**, allowing for automation and process improvement.

Work opportunities

- Working as a **logistics services procurement specialist**, you will negotiate and manage transport services.
- You may become an **export and import specialist**, supervising the flow of goods between countries.
- As a **distribution planning analyst**, you will optimise supply networks and manage logistics processes.
- Working as a **cargo security specialist** will allow you to ensure that operations comply with safety standards.

Study program

Practical studies

We teach in a way that best prepares you for the real challenges you will encounter in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decision-making in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – industry experts.
- **Modern tools** – current technologies.
- **Case studies** – analysis of real cases.



Selected major-specific courses

- Fundamentals of law
- Commodity science
- Diploma seminar
- Engineering graphics
- Finances
- Foreign language
- Fundamentals of communication
- Fundamentals of engineering design
- Fundamentals of information technology and office applications
- Fundamentals of logistics
- Fundamentals of management
- Fundamentals of marketing
- Fundamentals of sociology
- Fundamentals of urban transport
- Internship
- Introduction for diploma thesis
- Fundamentals of economics
- Labor market challenges
- Laboratory of logistic systems
- Logistic infrastructure
- Logistics and supply chain management
- Management of material flow (supply / production / distribution)
- Monographic lecture
- Normalization and quality management
- Occupational health and safety

Selected specialization courses

- Settlements in trade and international forwarding
- Transport infrastructure
- Storage management and storage equipment in distribution



- International networks and logistic chains
- Logistic services in trade activities
- Computer science in logistic management
- A special case study, part I
- A special case study, part II

Foreign language study

As part of their studies, our students participate in **Polish language classes**. These courses are designed to support everyday communication, facilitate integration into the local environment, and enhance their overall study experience in Poland.

Internships and practical training

Student internships are an important part of the course. Students of undergraduate and long-cycle master's programmes complete **960 hours of internships** (24 weeks), gaining professional experience. If you already work in a profession related to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity to take part in a paid placement. Internship programmes are prepared by our partner employers, who tailor their requirements to specific positions, making it easier to take your first professional steps.

Study completion requirements

You work in a team on a diploma project that addresses a practical or theoretical problem related to your field of study. By researching the literature and conducting your own analyses, you develop an original proposal for solving the problem. Everything you learn during your studies enables you to create a professional project based on real data and actions. To obtain your bachelor's degree, you must defend this project before a committee. You are the one who defines the direction of your project!

How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online**. Your educational service contract can be drawn up later as you have collected all of the required documents.

[Learn more](#)