

# English for Business Purposes

BACHELOR'S DEGREE - PROGRAM

**Form:** Full-time

**Study form:** Hybrid

**Features:** Bachelor's degree • From October • English • 6 semesters

**City:** Chorzów/Katowice



## What will you learn?

- You will gain practical language skills at **C1 (CEFR)** level, confirmed by an international certificate.
- You will learn the key principles of how business entities operate and the underlying **economic** mechanisms.
- You will develop communication competences that enable fluent **intercultural communication**.
- You will become familiar with issues related to various sectors of the **economy**.
- You will master the specialist vocabulary used in the **business** environment.
- You will learn to use advanced language tools that facilitate work in international **teams**.

## Work opportunities

- You will work as a specialist in **intercultural communication** in international companies.
- You will find employment in educational institutions teaching **Business English**.
- You can become an expert in specialised translation in the field of **economics and law**.
- Work in human resources departments in global **corporations**.
- Develop your career in the field of international marketing and **public relations**.
- Choose a career path as a language trainer specialising in **business** language training.

## Study program

### Practical studies

We teach in a way that best prepares you for the real challenges you will encounter in your professional career.

- **Group projects** - real business problems.
- **Simulations** - decision-making in market conditions.
- **Internships and placements** - experience in companies.
- **Lectures with practitioners** - industry experts.
- **Modern tools** - current technologies.
- **Case studies** - analysis of real cases.



## **Selected major-specific courses**

- Occupational health and safety
- Intercultural communication
- Foreign language II
- English language training: phonetics
- Methods of effective learning and creating projects
- Protection of intellectual property rights
- Fundamentals of economics
- Fundamentals of communication
- Fundamentals of marketing
- Fundamentals of law
- Contrastive Polish-English grammar
- English language training: practical grammar
- English language training: writing
- Fundamentals of management
- Introduction to thesis writing
- Physical education
- English language training: conversation
- English language training: press readings
- Introduction to information technology and office applications

## **Selected specialization courses**

- Project Management Simulation Game
- English for Finance and Accounting
- Doing Business in UK and US
- Oral Communication in Business
- Cross-Cultural Case Studies
- Business Negotiation
- Economic Geography



## Foreign language study

As part of their studies, our students participate in **Polish language classes**. These courses are designed to support everyday communication, facilitate integration into the local environment, and enhance their overall study experience in Poland.

## Internships and practical training

Student internships are an important part of the course. Students of undergraduate and long-cycle master's programmes complete **960 hours of internships** (24 weeks), gaining professional experience. If you already work in a profession related to your field of study, you may have your internship credited based on your employment. During your studies, you also have the opportunity to take part in a paid placement. Internship programmes are prepared by our partner employers, who tailor their requirements to specific positions, making it easier to take your first professional steps.

## Study completion requirements

You work in a team on a diploma project that addresses a practical or theoretical problem related to your field of study. By researching the literature and conducting your own analyses, you develop an original proposal for solving the problem. Everything you learn during your studies enables you to create a professional project based on real data and actions. To obtain your bachelor's degree, you must defend this project before a committee. You are the one who defines the direction of your project!

## Program partners



### How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

### Take the first step - register now!

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online**. Your educational service contract can be drawn up later as you have collected all of the required documents.

[Learn more](#)



## Specializations in the English for Business Purposes program

Business English with German

**Form:** Full-time

**Study form:** Hybrid

Business English with Spanish

**Form:** Full-time

**Study form:** Hybrid

International Business

**Form:** Part-time

**Study form:** Hybrid