



English for Business Purposes - International Business

Form of study: full-time
IN OCTOBER English

Key program features

Core and general courses:

Basic Communication Skills
Contrastive Polish-English Grammar
English Language Training: Conversation
English Language Training: Phonetics
English Language Training: Practical Grammar
English Language Training: Press Readings
English Language Training: Writing
Foreign Language II
Fundamentals of Law
Fundamentals of Management
Fundamentals of Marketing
History of English Language and Literature In English

Intellectual Property Protection
Intercultural Communication
Introduction to Culture and History of English-Speaking Countries I
Introduction to Culture and History of English-Speaking Countries II
Introduction to Economics
Introduction to Information Technology And Office Applications
Introduction to Linguistics
Introduction to Thesis Writing
Introduction to Translation
Labor Market Challenges
Methodology of Project-Based Learning
Occupational Health And Safety
Physical Education

Major (specialization) courses – International Business

commencing in year two of the program

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między a studentem zawierana jest w formie pisemnej.



Business Negotiation
Business Simulation Game
Cross-Cultural Case Studies
Doing Business in UK and US
Economic Geography
English for Finance and Accounting
English for International Trade
English for Law
English for Management and Marketing
International Financial Markets
International Tourism and Leisure Industry
Oral Communication in Business

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