



Marketing and Sales - Innovative Marketing

Form of study: full-time

IN OCTOBER English

Key program features

Information about study programme

Selected modules:

- E-marketing
- Innovative PR
- Customer Relationship Management
- Marketing on Social Media
- Content Marketing Strategies and Tools
- Psychology of Communication
- Automation of Marketing
- Sales on Social Media
- Design of Internet Services

Summary of main information:

Duration: 6 semesters

Level of education: 1st cycle program (Bachelor's degree)

Language of instruction: English

Mode of study: full-time

<https://www.merito.pl/english/chorzow/our-offer/bachelors-degree/programs/marketing-and-sales-innovative-marketing>