



Information Technology (IT) in Business - Web Application Developer

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What do you gain by studying IT in Business at WSB Merito University?

Gain expertise in web applications, data analysis, and tech entrepreneurship

You will gain comprehensive skills in creating web applications, including security.

You'll master the art of web application design by learning to create intuitive, responsive, and secure user interfaces that meet business needs and provide excellent end-user experiences.

You will understand the use of wireless technologies in the design of applications and systems.

Using data mining and machine learning techniques in business analysis.

You will gain the knowledge and skills necessary to establish and run your own startup in the technology industry.

Hybrid studies

You will conduct practical classes at the university, and lectures - online, on the MS Teams platform, during which you contact lecturers and group mates via the Internet, in real time (synchronously). Additionally, you will benefit from materials posted on the Moodle platform at a time convenient for you (asynchronous).

Language classes and diploma seminars, which take place on selected Fridays (in the afternoon and evening), are also conducted remotely (online).

Advance from Bachelor's to Master's in the USA with Franklin University

By pursuing a degree in Information Technology or Computer Science at WSB Merito University, you can broaden your academic journey after graduation by studying for a Master's degree in the USA. Through the WSB Merito University & Franklin University program, students have the opportunity to continue their studies in the USA at Franklin University. **This unique program enables participants to graduate with two degrees** - a European credential and an American Master's degree—while significantly reducing tuition and living expenses compared to

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_bydgoszcz a studentem zawierana jest w formie pisemnej.



completing all studies in the U.S.

Explore Diverse Opportunities in Poland and the U.S.

This program is ideal for students pursuing Computer Science degrees at WSB Merito University who want to immerse themselves in culturally diverse environments. We support international students with Franklin University's flexible admission process, which includes assistance with visa documentation and English proficiency requirements, ensuring a smooth transition. With affordable tuition rates and Columbus's thriving job market, we combine academic excellence with practical career opportunities.

[READ MORE ABOUT THE PROGRAM](#)

Key program features

The study program includes core subjects taken by all students and specialization subjects individually selected for particular specializations that you can choose.

SELECTED SPECIALIZED SUBJECTS:

Web Operating Systems

Web Communication Technologies

Web Applications

Programming Languages for Web Applications

Programming Web Applications

Design and Implementation of Web Applications

Web Applications Security

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What else should you know?

The "Web Application Developer" specialization is characterized by a practical approach to learning the latest web technologies, from operating systems to application security. The program places emphasis on developing programming and design skills, preparing graduates to create innovative web solutions that respond to dynamic market needs.