



Tourism - International Tourism

- Program - studia I stopnia

full-time IN OCTOBER Bachelor's English

What can you gain by studying International Tourism at WSB University?

What will you learn by choosing the program?

You can take advantage of the preparatory classes for the LCCI EFT exam dedicated to tourism.

You can complete additional courses, including training in the field of information systems in the hotel industry; tour guiding and leisure animation; recreation tutoring, and many others.

You will train in the classrooms equipped with modern software dedicated to the tourism and catering industry.

You can develop your interests and become a member of Aloha Student Research Club at Tourism and Recreation Department.

You will take part in summer and winter sports camps, job placements, internships, and study visits. Over 50% of classes are practical in their core.

You can study at the University that according to Tourism News periodical (4/2017) among the best non-public schools with the first cycle of education at the tourist faculties among universities with practical education profile, educating in Tourism.

One of the Faculty's partners is Kuyavian-Pomeranian Tourism Organization.

You can take internships in prestigious hotels, restaurants, and catering and tourism enterprises in Poland as well as abroad (in Spain or Greece). As a part of the Erasmus Program, you have the opportunity to study at one of 39 foreign universities.

You will learn from experienced practitioners holding high positions in their companies.

What will you learn in the course of your studies?

hotel and restaurant service management

preparation of promotion tourist strategies for a given region and particular regional tourist products

tourist project management

promoting health and wellness

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_bydgoszcz a studentem zawierana jest w formie pisemnej.



Key program features

Programme of study

GENERAL MODULE:

First Foreign Language
Second Foreign Language
Basics of Philosophy and Ethics
Basics of Sociology
Basics of Psychology
Word Processing
Spreadsheets
Presentation Programmes
Career Management and Business Communication
Protection of Intellectual and Industrial Property
Physical Education

BASIC MODULE:

History of Art and Architecture
Basics of Anatomy and Human Physiology
Basics of Law with the Elements of Civil Law
Basics of Economics
Management
Customer Service in the Tourism Industry
Tourist Marketing
Basics of Tourism
Basics of Recreation
Geography of Tourism
Basics of First Aid

MAIN MODULE:

Economics of Recreation and Tourism
Health Promotion and Health Training
Tourism
Tourism – Field Practice Course
Hotel Industry

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między english_bydgoszcz a studentem zawierana jest w formie pisemnej.



Education for Leisure
Ethics in Tourism and Sport
Hotel Industry
Ethics in Tourism and Sports
Project Management

SPECIALIZATION MODULE

Proseminar
Diploma Seminar
Internship (8 weeks)
Pre-diploma Apprenticeship (4 weeks)
Opening and Running One's Own Business
World's Tourism Markets
Sports and Recreation
Activity-based Tourism
Environmental Protection and Shaping