

Accounting and Corporate Finance

BACHELOR'S DEGREE - SPECIALITY

Form: Full-time

Study form: Traditional (on-site)

Features: Bachelor's degree • From October • English • 6 semesters

City: Bydgoszcz



What will you learn?

- You will learn the principles of conducting business activities, using **modern financial management tools** and **international financial reporting standards**.
- You will gain the ability to use **managerial accounting** and **controlling tools**, enabling effective planning and financial control in enterprises.
- You will learn to conduct **economic and financial analyses**, which allow the assessment of a company's financial health.
- You will gain knowledge about **financial risk assessment and management**.
- You will have the opportunity to apply for **exemption from ACCA exams (F1-F4)**, which accelerates earning an international accounting certificate.

Work opportunities

- You will find employment as an **independent accountant**, handling accounting for companies and institutions.
- Work in **legal and tax offices**, assisting clients with tax and financial matters.
- Take up a position in **accounting offices**, providing bookkeeping services for various enterprises.
- Work as a **financial analyst**, evaluating the financial condition of enterprises and preparing reports.
- Develop your career in **finance and accounting departments**, being responsible for financial control and company strategy.

Study program

Practical studies

We teach in a way that best prepares you for the real challenges you will face in your professional career.

- **Group projects** – real business problems.
- **Simulations** – decision-making in market conditions.
- **Internships and placements** – experience in companies.
- **Lectures with practitioners** – experts from the industry.
- **Modern tools** – up-to-date technologies.
- **Case studies** – analysis of real-life examples.



Selected major-specific courses

- Financial analysis
- Financial accounting
- Corporate finance
- Basics of cost accounting and managerial accounting
- Banking
- Insurance
- Taxes in business activities
- Simplified forms of recordkeeping
- Public finance
- International finance
- Contracts in business trading
- Business game

Selected specialization courses

- Legal regulations for accounting
- Organization of accounting in a company
- Tax liabilities
- Corporate financial strategies
- Financial control
- Advanced financial accounting

Foreign language study

Full-time studies:

- 152 hours of one foreign language (38 hours per semester, from the 3rd to the 6th semester).

Part-time studies:

- 128 hours of one foreign language (32 hours per semester, from the 3rd to the 6th semester).

You can choose: English, German, Spanish, or Russian.



Study completion requirement

Completion of first-cycle studies is based on a diploma examination, which you take after finishing 6 semesters of study. Currently, writing a bachelor's thesis is no longer required.

Internships and practical training

Student internships are an important part of the study program. Students of bachelor's and long-cycle master's studies complete 960 hours of internships (24 weeks), gaining professional experience. If you work in a profession related to your field of study, you can have your internship credited based on your employment. During your studies, you also have the opportunity to take a paid internship. Internship programs are designed by cooperating employers, tailoring requirements to specific positions, which helps you take your first professional steps.

How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

Register online

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.

[Create an account or log in](#)