

Finance and Accounting

BACHELOR'S DEGREE - PROGRAM

Form: Full-time

Study form: Traditional (on-site)

Features: Bachelor's degree • From October • English

City: Bydgoszcz



What will you learn?

- You will learn to **analyze financial and economic phenomena**, helping you understand how money works in companies and on the market - highly practical knowledge for real life.
- You will discover how to **assess company assets**, enabling you to better manage risk and profits—a skill valuable for both employment and your own business.
- You will find out **how to launch your own business**, from idea to first invoices -practice, not just theory. Perfect for those with a startup spirit.
- You will use **modern tools and software** that are standard in today's business - not learning from outdated textbooks.
- You will have access to **internships and study visits** at top employers - real-world experience that you can put on your CV before even finishing your studies.
- **Classes are taught by practitioners from banks**, businesses, and public offices, so you learn from people who actually do what they teach.

Work opportunities

- You can start working **in the accounting department of a company or corporation**, where you will handle documentation, cost records, and balance sheet preparation.
- Find your place in **banks and financial institutions**, applying knowledge in financial data analysis, loans, investments, and customer service.
- There are opportunities to work in **tax offices or public administration**, using your skills in public finance and taxation.
- You can work in **auditing firms or accounting offices**, analyzing documents, preparing reports, and supporting company control activities.
- Your knowledge enables you to **open your own accounting practice or consulting business**, offering services in finance, taxes, and management.
- You can also thrive in **financial analysis and controlling departments**, preparing data that supports key strategic decisions within companies.

Study program

Practical studies

We teach in a way that best prepares you for the real challenges you will encounter in your professional career.

- **Group projects** - real business problems.
- **Simulations** - making decisions in market conditions and practicing key financial and



management skills in a realistic, risk-free environment.

- **Internships and placements** – hands-on experience in companies.
- **Lectures with practitioners** – market experts.
- **Modern tools** – up-to-date technologies used in real business.
- **Case studies** – analysis of real cases.

Selected major-specific courses

- Financial analysis
- Financial accounting
- Corporate finance
- Basics of cost accounting and managerial accounting
- Banking
- Insurance
- Taxes in business activity
- Simplified forms of record keeping
- Public finance
- International finance
- Commercial agreements
- Business game

Selected specialization courses

- Legal regulations of accounting
- Organization of accounting in a company
- Tax liabilities
- Corporate financial strategies
- Financial control
- Advanced financial accounting



Nauka języka obcego

For full-time studies:

- 152 hours of one foreign language (38 hours per semester, from the 3rd to the 6th semester).

For part-time studies:

- 128 hours of one foreign language (32 hours per semester, from the 3rd to the 6th semester).

Study completion requirement

You create a major project that addresses a practical or theoretical problem related to your field of study. By studying literature and conducting your own analyses, you work on an original problem-solving proposal. Everything you learn during your studies enables you to create a professional project based on real data and actions. To earn your bachelor's degree, you must defend this project before a committee. You set the direction of your own project!

Internships and practical training

Student internships are an important part of the study program. Students of bachelor's and long-cycle master's studies complete **960 hours of internships** (24 weeks), gaining professional experience. If you work in a profession related to your field of study, you can have your internship credited based on your employment. During your studies, you also have the opportunity to take a paid internship. Internship programs are designed by cooperating employers, tailoring requirements to specific positions, which helps you take your first professional steps.

How to become a WSB Merito University student

You can enroll in a **first degree (e.g. Bachelor's or Engineer's) program** if you have successfully completed your secondary education and have a secondary school-leaving certificate.

[Learn more](#)

Register online

Applicants are admitted on a first-come first-served basis. If you are to complete your secondary education this year, or you are studying for your first degree but have not yet earned it, **you can secure a place with us by signing up online.** Your educational service contract can be drawn up later as you have collected all of the required documents.

[Create an account or log in](#)

Specializations in the Finance and Accounting program

Accounting and Corporate Finance

Form: Full-time



Study form: Traditional (on-site)