



Tourism - International Tourism

Form of study: full-time
IN OCTOBER English

Key program features

Programme of study

GENERAL MODULE:

First Foreign Language
Second Foreign Language
Basics of Philosophy and Ethics
Basics of Sociology
Basics of Psychology
Word Processing
Spreadsheets
Presentation Programmes
Career Management and Business Communication
Protection of Intellectual and Industrial Property
Physical Education

BASIC MODULE:

History of Art and Architecture
Basics of Anatomy and Human Physiology
Basics of Law with the Elements of Civil Law
Basics of Economics
Management
Customer Service in the Tourism Industry
Tourist Marketing
Basics of Tourism
Basics of Recreation
Geography of Tourism
Basics of First Aid

MAIN MODULE:

Economics of Recreation and Tourism
Health Promotion and Health Training

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między a studentem zawierana jest w formie pisemnej.



Tourism
Tourism – Field Practice Course
Hotel Industry
Education for Leisure
Ethics in Tourism and Sport
Hotel Industry
Ethics in Tourism and Sports
Project Management

SPECIALIZATION MODULE

Proseminar
Diploma Seminar
Internship (8 weeks)
Pre-diploma Apprenticeship (4 weeks)
Opening and Running One's Own Business
World's Tourism Markets
Sports and Recreation
Activity-based Tourism
Environmental Protection and Shaping

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