Climateurope2

Scope of the conference "Climate Changes in an Environment of Many Crises – a New Space For Business and Economy. How is the Digital and Climate Transformation Changing the Business Models of Companies?"

1. A systemic and innovative approach to solutions in the field of digital and climate transformation at the level of enterprises and the economy.
2. Presentation of unique digital business models and strategies based on a positive impact on climate change.
3. The use of artificial intelligence for technological management of enterprises that change the logic of operation to positively influence climate change.
4. Linking the solutions of new economies with the creation of new services for the climate, (Circular Economy, Sharing Economy, Big Data Economy, Internet-based economy Internet of Things Economy, Artificial Intelligence Economy.
5. Creating new technical enterprises based on digital solutions and innovations in the field of automation and robotics to reduce climate risks.
6. Using the potential of digital transformation as a new dimension of shaping the reality of business and economy.
7. Using the potential of climate transformation as a new dimension of shaping the reality of business and economy and a new path towards dynamic processes of social and economic change.
8. The use of artificial intelligence for the development of modern business and social ecosystems.
9. Development of virtual reality as an accelerator for creating new business models and strategies.
10. Development of automation and robotics in the processes of shaping the virtual reality of enterprises.
11. Development of digital business models and strategies to create a positive impact on the natural environment.
12. Development of digital platforms based on algorithms and Big Data environment as tools for creating new climate services.
13. Creating progressive business models with the use of regulatory mechanisms in business and economy.
14. Change of linear business models of enterprises into circular ones with the use of green business scalability mechanisms.
15. Creating new climate services by applying different types of digital and technological innovations.
16. Ensuring technological, energy and cyber security of various types of organizations using digital business models to achieve energy independence of regions.
17. Development of renewable energy sources as an untapped potential in business and economy.
18. Development of energy innovation clusters and their network effect for the development of business and economy that positively affects climate change.
19. Creating new values based on assumptions resulting from the climate responsibility of business and society.
20. Presentation of the practical implications of the use of modern technological and social solutions for causing positive climate change.

Funded by the European Union