

# **International Scientific Conference: ECONOMY, FINANCE AND MANAGEMENT IN A "FLAT WORLD". COVID-19 Perspective (11th Chorzowska Conference of Banking and Finance) 30/09/2020**

International Scientific Conference

**WSB University in Poznan,  
Faculty in Chorzów,  
PI Institute of Regional Research  
M.I. Doliszniego NAN in Ukraine,  
Lublin University of Technology,  
The University College of Enterprise  
and Administration  
and Polish Economic Society  
(PTE in Katowice and Lublin)**

**are pleased to invite to the next -  
11th edition of the Chorzowska  
International Conference of  
Banking and Finance,**

**which will take place on 30 September  
2020 in the ONLINE formula.**

**ECONOMY, FINANCE AND  
MANAGEMENT IN A "FLAT  
WORLD". COVID-19 Perspective**

**30/09/2020**

## **CONFERENCE TOPICS**

### **The main thematic problems (especially undertaken in the context of COVID-19):**

- Globalization and digitization in the process of changing the capital structure and business model of enterprises and financial institutions;
- Economic security as a component of the quality of life and human capital development in conditions of global instability - regional dimension;
- Regional and local development in conditions of economic turbulence;
- Sustainable development in the theory of economics and finance;
- Financing sustainable local and regional development;
- Information technologies as a factor of sustainable development;
- Online security;
- E-finance and e-payments in a modern economy;
- New financial and insurance products;
- Accounting and reporting in the face of new challenges;
- Finance of enterprises and institutions in the value network;
- The future of finance - new trends, challenges, threats;
- Management and finance in the healthcare sector.

## **REGISTRATION**

Registration by REGISTRATION CARD no later than  
20/09/2020.

<https://www.wsb.pl/chorzow/formularz/xi-chorzowska-konferencja-bankow>

## **PROGRAM AND SCIENTIFIC COUNCIL**

Wiesława Caputa, dr hab., prof. WSB University in Poznan, Chair  
Halina Buk, dr hab., prof. WSB University in Poznan  
Wiesława Przybylska-Kapuścińska, dr hab., prof. WSB University in Poznan  
Krzysztof Marecki, dr hab., prof. Warsaw School of Economics  
Vasyl Kravtsov, dr hab., prof. Dyrektor PI IBR NAN Ukraina  
Iryna Storonińska, dr hab., prof. PI IBR NAN Ukraina  
Svitlana Shults, dr hab., prof. PI IBR NAN Ukraina  
Svitlana Ishchuk, dr hab., prof. PI IBR NAN Ukraina  
Boris Najman, Assoc. Prof. Université Paris-Est Créteil Val de Marne - Université Paris 12 Créteil, France  
Michał Gregus, dr hab., prof. Comenius University in Bratislava, Slovakia  
Wiesław Janik, dr hab., prof. Lublin University of Technology  
Assoc. prof. Denisa Abrudan, West University of Timisoara, Romania  
Assoc. prof. Dana Codruță Dăianu, University "Aurel Vlaicu" of Arad, Romania  
Dorota Jelonek, dr hab., prof. Częstochowa University of Technology  
Jolanta Chluska, dr hab., prof. Częstochowa University of Technology  
Izabela Krawczyk-Sokołowska, dr hab., prof. Częstochowa University of Technology  
Adam Jabłoński, dr hab., prof. WSB University in Poznan  
Marek Jabłoński, dr hab., prof. WSB University in Poznan  
Soňa Chovanová Supeková, dr hab., prof. Pan-European University in Bratislava  
Izabela Jonek Kowalska, dr hab., prof. Silesian University of Technology  
Danuta Szwajca, dr hab., prof. Silesian University of Technology  
Mariola Grzebyk, dr hab., prof. Uniwersytet Rzeszowski  
Artur Paździor, dr hab., prof. Lublin University of Technology  
Agata Pierścieniak, dr hab., prof. Jan Kochanowski University  
Volodymyr Demchenko, PhD, PI IBR NAN Ukraina  
Andriy Pekhnyk, PhD, LNU im. Iwana Franki, Ukraine  
Izabela Konieczna, dr hab., prof. Jan Kochanowski University  
Magdalena Rzemieniak, dr hab., prof. Lublin University of Technology  
Marlena Jankowska, dr hab., Silesian University  
Wojciech Franus, prof dr hab. inż. Lublin University of Technology  
Łukasz Skowron, dr hab. inż. prof. Lublin University of Technology  
Wiesław Janik, dr hab., prof. Lublin University of Technology  
Marcin Smolira, dr The University College of Enterprise and Administration  
Maria Mazur, dr The University College of Enterprise and Administration  
Mónica Hernández Huelin, prof. Universidad de Málaga, Spain  
Mirsada Behram, University Dzemal Bijedic of Mostar,

# International Scientific Conference: ECONOMY, FINANCE AND MANAGEMENT IN A "FLAT WORLD". COVID-19 Perspective (11th Chorzowska Conference of Banking and Finance) 30/09/2020

## ORGANIZING BOARD

Dr hab. Izabela Krawczyk-Sokołowska, Częstochowa University of Technology **Chair**

Dr Krystyna Barczyk, WSB University in Poznań

Dr Ivanna Myshchyn, PI IBR **Member**

Dr Volodymyr Demchenko, PI IBR **Member**

Mgr Bogumiła Urban, WSB University in Poznań, Faculty in Chorzow **Secretary**

Mgr Karina Szołtysik, WSB University in Poznań, Faculty in Chorzow **Secretary**

Mgr Katarzyna Trocha, WSB University in Poznań, Faculty in Chorzow **Secretary**

## IMPORTANT DATES

**20/09/2020** - Deadline for submissions

**30/09/2020** - Conference

**15/10/2020** - Deadline for submitting articles

## CONFERENCE FEE

The regular cost of participation is **PLN 300** and includes publication costs.

### Payment details:

IBAN: PL 45 1020 4027 0000 1902 1280 5992

BIC (SWIFT): BPKOPLPW

Wysza Szkoła Bankowa w Poznaniu

ul. Powstańców Wielkopolskich 5

61-895 Poznań

In payment of: CHBiF-11

## VENUE

Due to the ongoing epidemic situation, the Conference will be held entirely during the online meeting, registered participants will receive an individual link to the video meeting.

## PUBLICATION

Articles sent to the conference on the volume of max. 21,000 characters, after obtaining a positive review, will be published in:

- Post-conference monograph (100 points)  
(Editorial requirements are available at:  
<http://zim.pcz.pl/media/fck/nowe-wymogi-dla-Autorow.pdf>);
- WSB Scientific Papers in Poznań (Editorial requirements are available at:  
<https://papers.wsb.poznan.pl/zn-wsb-p-issue/956>);
- Scientific and Practical Journal Regional Economy (Editorial requirements available at:  
<http://re.gov.ua/re00/p34vse.php>);
- Journal Socio-Economic Problems of the Modern Period of Ukraine (Editorial requirements available at: <http://ird.gov.ua/sep/sep00/p34vse.php>)

Articles complying with the editorial requirements should be sent by e-mail to the following address:

[konferencja@chorzow.wsb.pl](mailto:konferencja@chorzow.wsb.pl)

## HONORARY PATRON

Rector of WSB University in Poznań

Rector of Lublin University of Technology

Rector of The University College of Enterprise and Administration

PTE Katowice

PTE Lublin

TNOiK Częstochowa

